# Greenview Sponsorship and Donation Request Form

Row 160

Organization or Person Requesting Funds	Jet Boat Racing Canada
Date of Application	12/30/24
Form Date Field	246
Date of Event	06/20/25
Phone Number	604-306-9704
Purpose of Organization	info@fangtradingpost.com
Mailing Address	141 Poplar Ridge Road Red Deer County, AB T4S 0K6
Funding Request Total	\$10,000.00
Type of sponsorship request	Event
Describe your organization	Jet Boat Racing Canada, a not-for-profit organization comprised of three race clubs—the BC Peace Country River Rats, Peace River Boating Association and the Wapiti River Race Club. As a pivotal organization dedicated to the growth and promotion of jet boat racing, we place a strong emphasis on safety and professionalism. By offering strategic support to our affiliated clubs, we ensure that jet boat racing events across Canada are not only exhilarating but also expertly planned, well-advertised, and safe. Jet Boat Racing Canada hosts and puts on the World Jet Boat Championships in Canada every four years.
Intended Purpose	Jet Boat Racing Canada is seeking sponsorship to support the 2025 World Jet Boat Championship. Funds received through sponsorship would be used to ensure the successful execution of the 2025 World Jet Boat Championship. This includes guaranteeing the safety of all participants and fans by covering essential safety measures, equipment, and protocols, as well as enhancing event planning and logistics. Additionally, funds would support an expanded digital marketing campaign, enabling broader audience engagement, increased attendance, and heightened international visibility for both the sport and the region.
Direct Goals	The 2025 World Jet Boat Championship aims to drive significant economic impact by boosting local businesses through tourism, hospitality, and retail spending. We plan to showcase the region's

natural beauty, fostering community pride and strengthening local partnerships for sustainable growth. For the teams, our goal is to offer world-class racing experience and increased visibility, while for tourism, it positions the region as a premier adventure destination, attracting both racers and spectators to explore our outdoor activities and cultural offerings, ultimately generating lasting interest and future visits.

#### Where/When?

June 20 - 29, 2025 Town of Peace River: June 20-22 Grande Prairie: June 24 & 25 Taylor, BC: June 27-29

## Benefit to residents of Greenview

The 2025 World Jet Boat Championship will benefit the Greenview community by boosting the local economy, fostering community pride, and providing a family-friendly experience. This rare international event, held only once every four years in Canada, offers families the chance to enjoy time outdoors while witnessing world-class racing. Thousands of visitors will support local businesses like hotels, restaurants, and shops, while volunteer opportunities create community involvement. The event also highlights Greenview's stunning rivers and landscapes, attracting future tourism and showcasing the area as a vibrant and welcoming destination.

## How many people will benefit

We are projected that over 7000 spectators will attend the event. If we calculate the The 2025 World Jet Boat Championship is projected to deliver significant economic benefits to the host communities, with an estimated ROI of \$218,750 generated solely from overnight stays by the 35 teams over the 10-day event. This figure excludes the substantial additional spending on local restaurants, activities, grocery stores, and other services, further amplifying the economic impact. By attracting participants and spectators who often extend their stays to explore the area, the event not only boosts immediate tourism revenue but also promotes the region as a desirable destination for future visits, driving long-term growth and visibility. Additionally, we anticipate drawing approximately 7,000 spectators, further increasing revenue through local spending.

## Funding from others

To date we have received \$50,000 in government funding and \$24,500 in sponsorship. Our budget for the event is \$397,788.67.

## Additional Information

We encourage you to visit <u>www.jetboatracingcanada.com</u>.

#### Recognition

Depending on the level of sponsorship we have a number of different methods for recognition. I will attach our sponsorship document.

### **Previous Donation No**

Grant Funds Received from other sources?

Have you performed any other fundraising projects?

#### **Agreement**

Grant Purpose	
Column24	
Year Grant Received	
Amount of Grant	
List the donaee, purpose and amount	
What type of fundraising & how much did you raise?	
Signature	
Date	
Financial Statement	
Administration Recommendations	
Email	
MD Logo	
Email Comm.	
List for Recognition	
Contact Name(s)	Alana Bergeron
Logo Permission	
Agreement with Statement	
Signature1	Alana Bergeron
FOIP Disclosure	