



BUDGET

EXPENSES

Advertising Expense	\$ 24,743.12
Auction Expenses	\$ 41,885.15
Bank Charges/Merchant fees	\$ 2,845.45
Banquet Expense	\$ 52,044.52
GP Casino Fundraiser Expense	\$ 11,570.63
CBF Memberships	\$ 17,240.00
Clothing & Bling Expense	\$ 15,025.85
Support Boat Fuel	\$ 829.05
Boating Associations	\$ 5,000.00
Helicopter Expense	\$ 5,250.00
Video Production	\$ 42,653.76
Photography	\$ 20,000.00
Marketing Coordinator	\$ 12,000.00
Insurance	\$ 16,275.88
Office expenses	\$ 2,230.56
Prize Payout	\$ 53,000.00
Program Advertising Expense	\$ 12,127.55
Race Captain Expense	\$ 3,123.63
Race Officials	\$ 5,962.52
Race Start Up	\$ 20,000.00
Race Timing	\$ 9,867.23
Toilet Rental Expense	\$ 8,000.00
Trophies	\$ 13,880.60
UIM Fees	\$ 2,233.17
Total Expenses	\$ 397,788.67

REVENUE

Overall Race Sponsorship	\$ 25,000.00
Class Sponsorship	\$ 30,000.00
Entry Fees	\$ 38,750.00
Program Advertisements	\$ 40,000.00
Auction/Calcutta	\$ 6,000.00
Banquets	\$ 14,000.00
Clothing & Bling	\$ 38,000.00
CBF	\$ 17,950.00
Start Line Sponsor	\$ 5,000.00
GP Fundraiser - Casino	\$ 10,000.00
Video Sponsors	\$ 29,000.00
Race Start Up/ Clubs	\$ 15,000.00
Grants	\$ 150,000.00
Total Revenue	\$ 418,700.00