



# REQUEST FOR DECISION

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SUBJECT:	<b>Sponsorship Request - NW Junior Forest Warden Council</b>		
SUBMISSION TO:	REGULAR COUNCIL MEETING	REVIEWED AND APPROVED FOR SUBMISSION	
MEETING DATE:	March 25, 2025	CAO:	MANAGER:
DEPARTMENT:	COMMUNITY SERVICES	DIR: MH	PRESENTER: LL
STRATEGIC PLAN:	Culture, Social & Emergency Services	LEG: SS	

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## RELEVANT LEGISLATION:

**Provincial** (cite) – N/A

**Council Bylaw/Policy** (cite) – Policy 8012 – Sponsorships

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## RECOMMENDED ACTION:

**MOTION:** That Council approve sponsorship in the amount of \$1,000.00 to the Northwest Junior Forest Warden Council for the “Women of the Wild” camp at Hide-A-Way Camp, Grande Cache, AB on June 6-8, 2025, with funds to come from the 2025 Community Services Sponsorships & Donations budget.

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## BACKGROUND/PROPOSAL:

The Northwest Junior Forest Wardens Association (AJFWA) is hosting the first “Women of the Wild” Camp at the Hide-A-Way Camp, located south of Grande Cache, AB, on June 6-8<sup>th</sup>, 2025. The association has requested a \$2,200.00 sponsorship to help cover the cost of the Hide-A-Way cabin rentals over the weekend.

The Junior Forest Wardens Council (JFW) is a registered non-profit organization founded in 1930 providing education, leadership and outdoor skills, helping to foster an understanding and respect for the natural environment. The Organization operates clubs throughout Canada for ages 6 – 18 and up, including an option for JFW siblings under 6 to join.

The “Women of the Wild” camp is intended for Northwestern leaders of the association, helping to grow the leaders of local clubs while showcasing the Grande Cache area in hopes of expanding and hosting more events within the area in the future. With over 400 Wardens in the program and estimated to have 40 in attendance, this event will help many families learn new skills and introduce other clubs and attendees to the Grande Cache area.

The AJFWA has requested funding for the event from other organizations, including \$4,100.00 from the Alberta Conservation Association, and is planning to approach some local forestry companies for funding. However, there has not been approval for those requests to date.

Administration is recommending Council approve a grant of \$1,000.00 to help assist with the cost of cabin rentals for the event.

The 2025 Community Services Sponsorships & Donations budget balance is approximately \$140,748.00.

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**BENEFITS OF THE RECOMMENDED ACTION:**

1. The benefit of Council accepting the recommended motion is that Greenview would be helping promote outdoor recreation, thus having a positive economic impact within the Grande Cache area.

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**DISADVANTAGES OF THE RECOMMENDED ACTION:**

There are no perceived disadvantages to the recommended motion.

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**ALTERNATIVES CONSIDERED:**

**Alternative #1:** Council has the alternative to recommend a different sponsorship amount or take no action in the recommended motion.

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**FINANCIAL IMPLICATION:**

**Direct Costs:** \$1,000.00

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**STAFFING IMPLICATION:**

There are no staffing implications to the recommended motion.

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**PUBLIC ENGAGEMENT LEVEL:**

Greenview has adopted the IAP2 Framework for public consultation.

**INCREASING LEVEL OF PUBLIC IMPACT**

Inform

**PUBLIC PARTICIPATION GOAL**

Inform - To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions.

**PROMISE TO THE PUBLIC**

Inform - We will keep you informed.

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**FOLLOW UP ACTIONS:**

Administration will advise The NW Junior Forest Warden Council of Council's decision.

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**ATTACHMENT(S):**

- NW Junior Forest Warden's Sponsorship Application
- Women of the Wild Event Booking Contract
- NWJFW "Women in the Wild" Estimated Budget