



# REQUEST FOR DECISION

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|------------------------|--------------------------------------|---|----------------------|
| <b>SUBJECT:</b>        | <b>Policy 1025 Public Engagement</b> |   |                      |
| <b>SUBMISSION TO:</b>  | REGULAR COUNCIL MEETING              | <b>REVIEWED AND APPROVED FOR SUBMISSION</b> |                      |
| <b>MEETING DATE:</b>   | April 8, 2025                        | <b>CAO:</b>                                 | <b>MANAGER: SS</b>   |
| <b>DEPARTMENT:</b>     | CORPORATE SERVICES                   | <b>DIR: EK</b>                              | <b>PRESENTER: HH</b> |
| <b>STRATEGIC PLAN:</b> | Governance                           | <b>LEG: SS</b>                              |                      |

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## RELEVANT LEGISLATION:

**Provincial** (cite) – Municipal Government Act, R.S.A., 2000, c.M-26,216.1

**Council Bylaw/Policy** (cite) – Policy 1025 Public Engagement

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## RECOMMENDED ACTION:

**MOTION: That Council approve Policy 1025 “Public Engagement” as presented.**

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## BACKGROUND/PROPOSAL:

Policy 1025 - Public Engagement establishes a structured approach for engaging residents and stakeholders in municipal decision-making processes. This policy aligns with Greenview’s commitment to transparency, accountability, and collaborative governance by ensuring that public input is sought and considered in a meaningful way. It provides clear guidelines on engagement levels based on the International Association for Public Participation (IAP2) Framework, outlining when and how engagement should occur depending on the significance of a municipal decision.

The updated policy introduces a tiered engagement approach, ensuring that communication efforts match the complexity and impact of the issue at hand. It also defines roles and responsibilities for Administration and stakeholders to create consistency in engagement efforts. Additionally, the policy includes evaluation mechanisms to measure the effectiveness of engagement activities and improve future outreach efforts.

During the Policy Review Committee meeting on March 12, 2025, Council reviewed and incorporated amendments to Policy 1025 – Public Engagement, reinforcing the municipality’s commitment to utilizing digital media in public engagement strategies.

*MOTION: 25.03.080*

*Moved by: Councillor Marko Hackenberg*

*That the Policy Review Committee recommend Council approve Policy 1025 “Public Engagement”, as amended.*

- *Section 4.7: May utilize all forms of digital media.*

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**BENEFITS OF THE RECOMMENDED ACTION:**

1. The benefit of Council accepting the recommended motion is that this policy will strengthen Greenview's ability to foster public participation, leading to better-informed decisions and increased public trust in municipal governance. It ensures compliance with best practices and provincial expectations for public engagement, while providing a clear framework for municipal staff and elected officials. The policy also streamlines engagement activities by setting expectations and standardizing processes.

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**DISADVANTAGES OF THE RECOMMENDED ACTION:**

There are no perceived disadvantages to the recommended motion.

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**ALTERNATIVES CONSIDERED:**

**Alternative #1:** Council has the alternative to reject the policy and continue with the current engagement practices. However, Administration does not recommend this action because the existing framework lacks formalized guidelines, which may lead to inconsistent public participation efforts across different municipal initiatives. Without clear standards, some engagement processes may not effectively reach all stakeholders, leading to reduced transparency and lower public trust. Additionally, rejecting the policy may create challenges in aligning with provincial expectations for municipal engagement.

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**FINANCIAL IMPLICATION:**

There are no financial implications to the recommended motion.

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**STAFFING IMPLICATION:**

There are no staffing implications to the recommended motion.

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**PUBLIC ENGAGEMENT LEVEL:**

Greenview has adopted the IAP2 Framework for public consultation.

**INCREASING LEVEL OF PUBLIC IMPACT**

Inform

**PUBLIC PARTICIPATION GOAL**

Inform - To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions.

**PROMISE TO THE PUBLIC**

Inform - We will keep you informed.

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**FOLLOW UP ACTIONS:**

Administration will apply any amendments and provide the policy to the public.

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ATTACHMENT(S):

- Policy 1025 Public Engagement (Current)
- Policy 1025 Public Engagement (Draft)