

Application: SPONS-0000000017

Marie Charbonneau - exec.director@motorcycletourism.ca
Sponsorship Application

Summary

ID: SPONS-0000000017
Last submitted: Feb 25 2025 06:19 AM (MST)
Labels: Arts & Culture

Eligibility Form

Completed - Feb 25 2025

Eligibility Form

Are you applying on behalf of a non-profit organization?

Yes

If yes, please specify the Act you are registered under:

Societies Act

Sponsorship Application Form

Completed - Feb 25 2025

Sponsorship Application Form

If you are wanting to apply for an **In-Kind Donation for your event as well as sponsorship, please complete the In-Kind Donation application form.*

Please refer to the following Greenview policies for additional information:

- [Greenview Sponsorship Policy 8012](#)
- [Greenview Support Recognition Policy 8000](#)

Organization Information

Name of Organization	Canadian Motorcycle Tourism Association
Mailing Address	10908 102 St
Town/City	Grande Prairie
Postal Code	T8V 2X3
Province	Alberta
Contact Name	Marie Charbonneau
Position of Contact Person	Executive Director
Email	exec.director@motorcycletourism.ca
Phone Number	7809330182
Briefly Describe your organization	<p>The Canadian Motorcycle Tourism Association believes that our heritage, history and tourism are natural partners in growing better communities. Our relationships with partnering organizations allows us to contribute to the well being of our veterans, youth and families in the communities we live and work in.</p> <p>We own and operate Veterans Memorial Gardens & Interpretive Centre which honours our military history and heritage in NW Alberta</p>

This is the act you are registered under.

Please verify:

Societies Act

Registration No.

5015365561

Type of sponsorship request

Responses Selected:

Event

Table

Name of Event

Tulips & Triumphs/Soldiers of Suicide

Total Amount Requested

7,000

Date of Event

Jun 28 2025

Location of Event

We have Two events - Tulips & Triumphs & Soldiers of Suicide both located at Veterans Memorial Gardens & Interpretive Centre 10121-93 St Grande Prairie AB T8V 2X3

Please indicate the intended purpose and direct goals of the event.

The Tulips & Triumphs event (June 28, 2025) serves two critical purposes: commemorating the Liberation of the Netherlands and ensuring broad community access to this significant historical commemoration. Direct goals include:

Providing digital accessibility through professional livestreaming, enabling elderly veterans, international audiences, and those unable to attend to participate virtually

Creating meaningful community connections through sponsored tables for veterans' families and community leaders

Preserving these historical narratives through professional documentation

The requested \$3,500 will support Tech & Media Command sponsorship, ensuring this historical commemoration reaches both physical and virtual audiences while maintaining VMG's commitment to preserving military heritage.

The Soldiers of Suicide Garden Dedication (August 15-17, 2025) addresses the critical need for veteran mental health awareness and support. Direct goals include:

Unveiling the First World War Trench Lamp Memorial while providing virtual access through professional livestreaming

Creating a supportive gathering space for veterans, families, and mental health professionals

Connecting the community with vital mental health resources and support services

The requested \$3,500 will enable Silver-level sponsorship, supporting both in-person attendance and virtual accessibility, ensuring maximum community impact and participation."

How many people will benefit from the planned event?

For both events combined:

Total direct beneficiaries: 2,500+

Physical attendance: 500+ (300+ at Tulips & Triumphs, 200+ during SOS Weekend)

Virtual reach: 2,000+ through professional livestreaming services

Target demographics: Veterans, military families, Dutch-Canadian community, mental health professionals, and general public

Extended impact through VMG's established annual visitor base (3,500) who will access archived content.

The dual delivery format (in-person and virtual) maximizes community benefit while ensuring accessibility for those unable to attend physically, including elderly veterans and remote participants."

Please describe how the event will benefit the community and the residents of Greenview.

Direct Value

Free access to two major commemorative events

Professional livestreaming ensures participation from all Greenview communities

Sponsored tables for local families and veterans

Support Services

Mental health resources and connections

Veterans support networks

Community gathering opportunities

Regional Benefits

Tourism revenue for local businesses

Enhanced community services

Strengthened regional partnerships

Both events maximize accessibility through combined in-person and virtual delivery, ensuring all Greenview residents can participate regardless of location."

Has Greenview provided a sponsorship to your organization within the last 2 years?

Yes

Funding Amount

\$5,000, \$1000

Have you applied for sponsorship from sources other than the MD of Greenview?

Yes

List the sponsor, purpose and amount

	Sponsor Name	Purpose	Amount
1	County of GP	Tulips & Triumphs	2,500
2	MD Opportunity	Silver Cross Families - Indigenous	2,000
3	City of GP	Both events	10,000
4	MD Peace	Both Events	1000
5	Saddlehills County	Both Events	2,500

Have you performed any fundraising projects?

Yes

What type of fundraising and how much did you raise?

Fundraising Type Examples: Bottle drive, Bake sale, etc

	Fundraising Type	Fund Raised
1	Direct Fundraising	1,500
2		
3		
4		
5		

Please provide any additional information that will assist to support a funding decision.

Mental Health Crisis Response

The Soldiers of Suicide event directly addresses the urgent need for veteran mental health support in our region

First memorial of its kind in Northern Alberta, positioning MD Greenview as a leader in veteran support

Historical Significance

Tulips & Triumphs commemorates a pivotal moment in Canadian military history

Positions MD Greenview as a key supporter of veteran recognition in Northern Alberta

Strengthens international connections through Dutch-Canadian heritage celebration

Regional Leadership

Shows MD Greenview's commitment to veteran support and mental health awareness

Demonstrates regional leadership in addressing critical community needs

Creates lasting impact through professional documentation and community engagement

The \$7,000 investment (\$3,500 per event) ensures MD Greenview's recognition as a key partner in both veteran support and heritage preservation in Northern Alberta."

If awarded a sponsorship, please list how you plan to recognize the MD of Greenview.

i.e. Social Media, Posters, Signs, Website

MD Greenview will receive prominent recognition through:

Digital Presence

Featured in professional livestream broadcasts reaching 2,000+ viewers

Dedicated social media recognition on VMG's established platforms

Logo placement on event websites and digital materials

Inclusion in all event press releases

Event Recognition

Verbal acknowledgment during both ceremonies

Reserved table signage at both events

Logo placement on event programs and signage

Recognition during opening and closing remarks

Opportunity for MD representative to participate in ceremonies

Permanent Recognition

Acknowledgment on VMG's website (veteransmemorialgardens.com)

Inclusion in archived event documentation

Recognition on commemorative materials

As Northern Alberta's premier military heritage site, VMG ensures MD Greenview's support reaches a broad audience while demonstrating their commitment to veteran support and community heritage."

Greenview Logo Permission Requirements

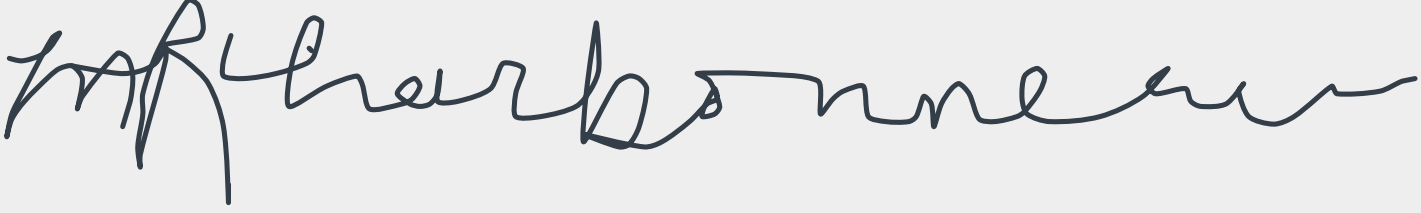
Please contact the Communications Department at communications@mdgreenview.ab.ca for all use of Greenview Logos as well as advertising, signs and imaging which require authorization by Greenview communications team.

FOIP Disclosure

Any personal information that the Municipal District of Greenview may collect on this form is in compliance with Section 33(a) and 39(1)(a)(b)(c) of the Freedom of Information and Protection of Privacy Act. The information collected is required for the purpose of carrying out an operating program or activity of the Municipality, in particular for the purpose of the Community Impact Grant. If you have any questions about the collection please contact the Freedom of Information and Protection of Privacy Coordinator at 780.524.7600.

By signing and typing your name below the signature line below you are confirming you have provided the required information for the grant application.

Please use your mouse to sign

A handwritten signature in black ink on a light gray background. The signature is cursive and reads "Marie Renee Charbonneau".

Name:

Marie Renee Charbonneau

Date

Feb 25 2025

Upload past financial statements

Completed - Feb 25 2025

If you do not have a financial statement to upload, please complete the "Profit Loss Statement" and "Balance Sheet" form templates provided.

[2023 CMTA audited Balance Sheet](#)

Filename: 2023_CMTA_audited_Balance_Sheet.pdf Size: 228.5 kB

[2023 CMTA audited Income Statement](#)

Filename: 2023_CMTA_audited_Income_Statement.pdf Size: 221.5 kB

Budget for current event

Completed - Feb 25 2025

[Consolidated Budgets](#)

Filename: Consolidated_Budgets_.xlsx Size: 5.5 kB

Any supporting documents, ie. Quotes, etc.

Completed - Feb 25 2025

[Soldiers of Suicide 2025](#)

Filename: Soldiers_of_Suicide_2025.pdf Size: 4.0 MB

[T & T Sponsorship](#)

Filename: T__T_Sponsorship.pdf Size: 3.7 MB

Balance Sheet

CMTA

As of Dec 31, 2023

ACCOUNTS

Dec 31, 2023

ACCOUNTS	Dec 31, 2023
Assets	
Cash and Bank	
ATB Chequing	\$3,472.42
ATB Savings	\$21,761.80
Payments by Wave	\$1,079.52
Total Cash and Bank	\$26,313.74
Other Current Assets	
Accounts Receivable	\$6,869.01
Total Other Current Assets	\$6,869.01
Long-term Assets	
Afghanistan Monument	\$32,000.00
Afghanistan Monument - Depreciation	-\$22,283.63
Afghanistan Monument Pad/Sidewalk	\$32,000.00
Afghanistan Monument Pad/Sidewalk - Depreciation	-\$7,912.29
Archway	\$25,000.00
Archway - Depreciation	-\$7,806.57
Artwork	\$6,500.00
Audio/Visual Systems	\$46,288.70
Audio/Visual Systems - Depreciation	-\$12,960.84
Chair Lift	\$15,910.84
Chair Lift - Depreciation	-\$941.92
Furniture & Fixtures	\$16,000.65

ACCOUNTS**Dec 31, 2023**

Furniture & Fixtures - Depreciation	-\$4,480.18
Gazebo	\$2,693.00
Gazebo - Depreciation	-\$390.49
Indigenous War Memorial	\$41,321.43
Indigenous War Memorial - Depreciation	-\$4,132.14
Memorial Displays - Large	\$6,800.00
Memorial Displays - Large - Depreciation	-\$4,293.25
Metis War Memorial	\$48,985.68
Metis War Memorial - Depreciation	-\$4,898.57
Modular Building	\$344,241.70
Modular Building - Depreciation	-\$31,283.14
Outbuildings	\$5,855.80
Outbuildings - Depreciation	-\$853.44
Pergolas	\$79,503.31
Pergolas - Depreciation	-\$3,272.41
Small Pedestals	\$20,623.14
Small Pedestals - Depreciation	-\$13,020.62
Solar Lights	\$10,685.00
Solar Lights - Depreciation	-\$5,957.01
Solar Panels	\$2,768.50
Solar Panels - Depreciation	-\$775.18
Tree Inventory	\$2,065.59
Ukrainian Monument	\$5,433.26
Ukrainian Monument - Depreciation	-\$2,303.71
Total Long-term Assets	\$617,111.21

ACCOUNTS

Dec 31, 2023

Total Assets

\$650,293.96

Liabilities

Current Liabilities

Accounts Payable

\$37,335.00

Capital One Master Card

\$3,827.02

Goods & Services

-\$15,106.40

ON HST

-\$1,754.53

Shareholder Loan

-\$2,315.66

Total Current Liabilities

\$21,985.43

Long-term Liabilities

RRRF Loan

\$60,000.00

Total Long-term Liabilities

\$60,000.00

Total Liabilities

\$81,985.43

Equity

Retained Earnings

Profit between Jan 1, 2023 and Dec 31, 2023

\$34,477.62

Owners Equity

\$533,830.91

Total Retained Earnings

\$568,308.53

Total Equity

\$568,308.53

Angie Neat-Anshelm
 206 Lakeland Drive
 Spruce Grove, AB
 T7X3W7 780-907-8931



Profit and Loss

CMTA

Date Range: Jan 01, 2023 to Dec 31, 2023

ACCOUNTS

Jan 01, 2023
to Dec 31, 2023

Income

CMTA Travel Services	\$6,937.02
Direct Public Support – Business Contributions	\$2,907.85
Direct Public Support – Corporate Contributions	\$22,249.33
Direct Public Support – Individual Contributions	\$4,097.34
Grant Revenue	\$273,829.26
Investments – Interest	\$639.64
Program Income – Membership Dues	\$3,081.81
Rental	\$1,437.63
Sales & Sponsorship	\$28,282.05
Sales Discounts	-\$36.25
Total Income	\$343,425.68

Cost of Goods Sold

CMTA Travel Service Expense	\$2,797.39
Total Cost of Goods Sold	\$2,797.39

Gross Profit
As a percentage of Total Income

\$340,628.29
99.19%

Operating Expenses

Accounting Fees	\$500.00
Advertising	\$18,275.00
Contract Services	\$50,915.85
Depreciation Expense	\$48,531.90
Direct Volunteer & Hosting Expense	\$3,732.46
Equipment Lease or Rental	\$563.81
Equipment Purchases	\$6,222.91
Event Costs	\$55,564.25
Fuel	\$499.04
Fuel & Vehicle Repairs	\$281.36
Honorariums	\$6,731.00
Insurance	\$4,308.88
Interpretive Gardens Maintenance	\$2,314.32
Layout + Design	\$750.00
Legal Fees	\$5,473.98
Licenses	\$631.00
Memorial Panels	\$377.45
Merchant Account Fees	\$172.50
Museum Expenses	\$1,743.19
Office Supplies	\$1,179.93
Payroll – Salary & Wages	\$17,610.17
Postage & Delivery	\$1,071.78

Operating Expenses

Printing and Reproduction	\$2,849.04
Program Delivery	\$1,833.68
Programming	\$140.12
Rent Expense	\$4,200.00
Repairs & Maintenance	\$8,015.39
Security System	\$966.02
Service Fees	\$1,397.24
Software/Memberships/Platforms	\$4,107.38
Telephone - Wireless	\$1,768.03
Training	\$915.85
Travel Expense	\$11,726.59
Utilities	\$7,115.81
Website + Social Media Marketing	\$33,664.74
Total Operating Expenses	\$306,150.67

Net Profit

As a percentage of Total Income

\$34,477.62**10.04%**

Angie Neal-Anshelm
206 Lakeland Drive
Spruce Grove, AB
T7X 3W7 780 907-8937

QYed - QDQ

Soldiers of Suicide Garden

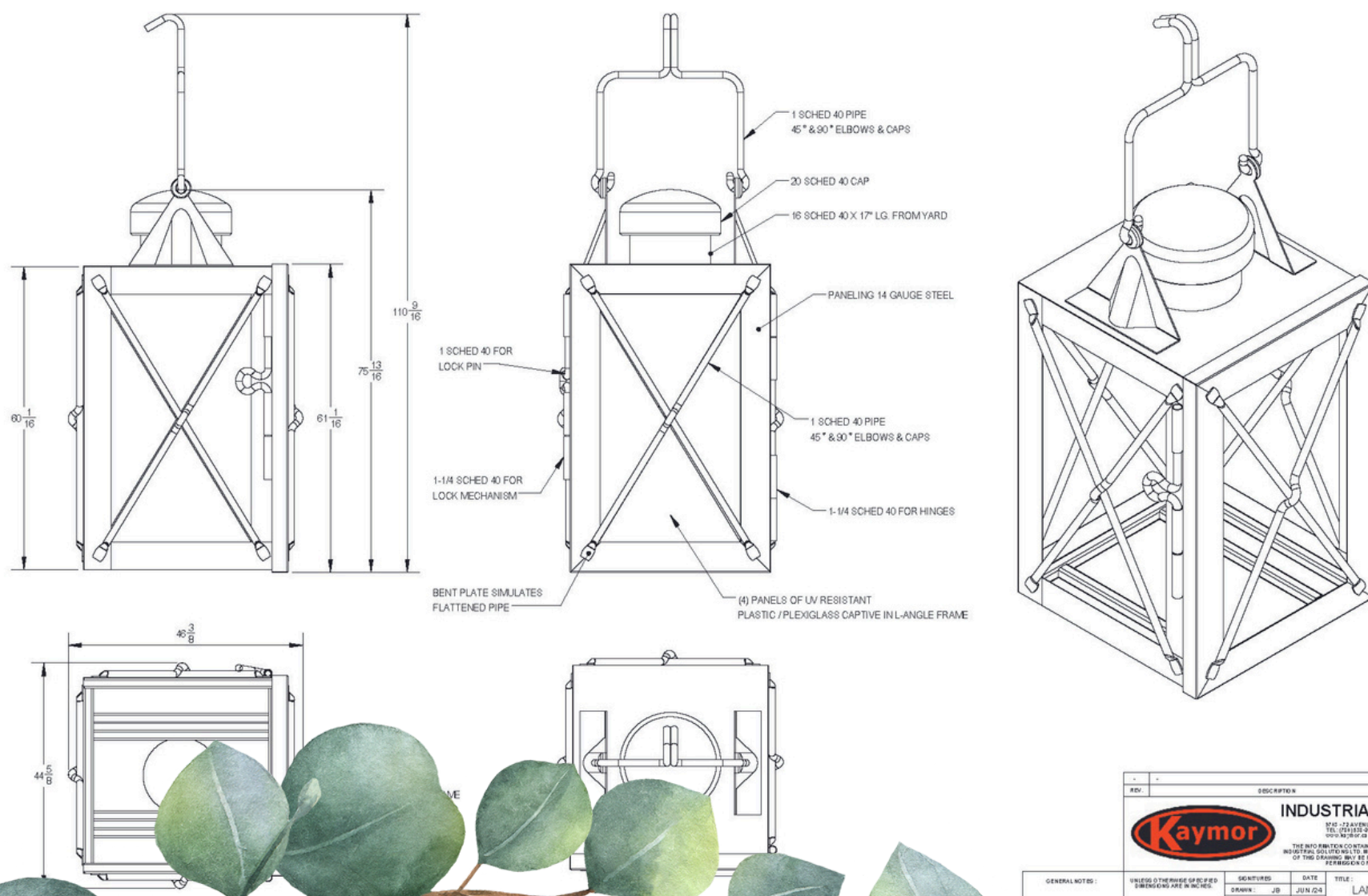
Dedication Ceremony
&
Weekend of Healing
August 15-17, 2025



Location: Veterans Memorial Gardens & Interpretive Centre
10121-93 St Grande Prairie AB T8V 1Y1

In honour of
Lise 'Grama Bikeuse' Charron of 1st C.A.V.
Founder of the Beechwood Cemetery S.O.S. Memorial
and in Remembrance of all of those whose battle did not end when they came home.

Join us as we unveil
The First World War Trench Lamp Memorial:
(Designed to chase the darkness away.)
Built and Donated by Kaymor Industrial Solutions Ltd.



Sponsorship Package for
Soldiers of Suicide Memorial Unveiling and Weekend of Healing
Presented by Kaymor Industrial Solutions Ltd.

Event Overview:

Join us for a heartfelt weekend dedicated to honoring the lives of soldiers and all who have faced the battle of mental health and to promote healing within our community.

This event will bring together families, veterans, mental health professionals and community leaders for a series of impactful activities.

Event Details:

Date: Friday, August 15 - Sunday, August 17, 2025

Location: Veterans Memorial Gardens & Interpretive Centre

Activities Include:

Registration & Reception with food and beverages
Unveiling & Dedication Ceremony of the Soldiers of Suicide Memorial
Mental health support and resources available throughout the event
Community Ride/Drive through the region
BBQ & Inspirational Speakers
Send-Off Breakfast

Sponsorship Opportunities:

Platinum Sponsor - FILLED

Presented by Kaymor Industrial Solutions Ltd.
Prominent logo placement on all event materials and media
Opportunity to speak at the Dedication Ceremony
10 complimentary tickets to the event
Full-page ad in the event program
Recognition in all press releases

Gold Sponsor - \$5,000

Logo placement on event materials and media
Recognition during the Dedication Ceremony
5 complimentary tickets to the event
Half-page ad in the event program
Mention in press releases

Silver Sponsor - \$2,500

Logo placement on event materials
3 complimentary tickets to the event
Quarter-page ad in the event program
Mention in press releases

Bronze Sponsor - \$1,000

Logo placement on select event materials
1 complimentary ticket to the event
Mention in the event program

Why Sponsor?

Community Impact: Play a vital role in supporting mental health awareness and honoring our soldiers.

Brand Visibility: Gain exposure to a diverse audience committed to making a difference.

Networking Opportunities: Connect with community leaders, veterans and mental health professionals.

Join Us: Become a part of this meaningful event and help us create a lasting impact.

For sponsorship inquiries, please contact Renee Charbonneau
(780) 933-0182
exec.director@motorcycletourism.ca



*Tulips & Triumphs
Remembering the
Liberation of The Netherlands*



JUNE 28, 2025 AT 'D' COMPANY ARMOURIES

9005 101 ST, GRANDE PRAIRIE, AB T8V 6V3

DINE & DANCE DOORS OPEN - 6:00 PM

DINNER - 7:00 PM KARAOKE: 8:00 PM - FREE SHUTTLE

LIBERATION CELEBRATION TABLE COMMAND

Gather & Honor | Toast to Freedom | Share in Tradition



Business/Personal Investment: \$500 (or \$75 PP)

COMMAND BENEFITS:

- Reserved Table for 8: Secure a dedicated table for you and your guests at the Liberation of the Netherlands Dine & Dance, complete with a bottle of red and a bottle of white wine.

OPERATIONAL BENEFITS:

- Branded Experience: Your table will be marked with your company name/logo, ensuring visibility and recognition during the event.
- Social Media Acknowledgment: Your participation will be highlighted in dedicated posts, showcasing your support and involvement.

STRATEGIC EXPOSURE:

- Networking Opportunities: Engage with community leaders, veterans, and other attendees, fostering meaningful connections.

YOUR IMPACT: By purchasing a table, you contribute to a memorable celebration of the Liberation of the Netherlands, honoring veterans and fostering a sense of community and appreciation. Your involvement supports the event's mission and enhances the experience for all attendees.

AUCTION ARSENAL

Bid for Victory | Support with Purpose | Win for a Cause



Business Investment: You Control that!

COMMAND BENEFITS:

- Silent Auction Contributor: Donate items to be bid on, supporting the event's fundraising efforts.
- Emcee Acknowledgment: Your business will be recognized by the emcee during the event, highlighting your generous contribution.

OPERATIONAL BENEFITS:

- Branded Display: Your donated items will be prominently displayed with your branding and information at the auction.

STRATEGIC EXPOSURE:

- Social Media Recognition: Dedicated posts will highlight your contribution and its significance to the auction.

YOUR IMPACT: By donating items to the Silent Auction, you support vital fundraising efforts that contribute to the success of the event's mission. Your generosity helps create an engaging auction experience and fosters community involvement.

SAFE PASSAGE COMMAND

Duty to Safety | Secure Transport | Travel with Trust



Business Investment: \$1,250

COMMAND BENEFITS:

- Exclusive Shuttle Partner: Recognition as the official shuttle sponsor, providing safe transportation for all event attendees.
- Branded Shuttle Signage: Your logo displayed on the Shuttle Marquee at the door
- Table for 8: Reserved seating for your representatives at the event.

OPERATIONAL BENEFITS:

- Logo Placement: Prominent display in event materials and on shuttle signage.
- Social Media Acknowledgment: Dedicated posts highlighting your sponsorship and commitment to safety.
- A plaque recognizing your sponsorship contribution.

STRATEGIC EXPOSURE:

- Event Program Inclusion: Acknowledgment of your sponsorship in the event program.
- Networking Opportunities: Engage with community leaders, guests, and other sponsors.

YOUR IMPACT: By sponsoring the shuttle service, you ensure attendees travel safely and responsibly, enhancing the overall event experience and promoting community well-being.

FAMILY OF THE FALLEN TABLE COMMAND



Business Investment: \$1,500

COMMAND BENEFITS:

- TABLE - One table for 8 guests
- One coupon for a bottle of red and one for a bottle of white wine.

OPERATIONAL BENEFITS:

- Company acknowledgment during ceremony
- Professional photo opportunity with Family of the Fallen

(If they wish)

- Dedicated social media feature
- Business recognition in event program
- Presence on Sponsorship Marquee
- A plaque recognizing your sponsorship
- contribution.

Family of the Fallen

- Table for up to 8 Family members of a regional Killed in Action Soldier
- One Soldiers Memorial Keepsake
- One coupon for a bottle of red and one for a bottle of white wine.

YOUR IMPACT: PRICELESS



Purchase your tables and tickets here:



SNAP & SMILE STATION

Capture Joy | Create Memories | Share Smiles



Business Investment: \$2,000

COMMAND BENEFITS:

- Exclusive Snap & Smile Station Sponsorship: Your brand will be recognized as the sponsor of the event's photobooth, where attendees capture joyful memories.
- Branded Photobooth Backdrop: Feature your logo on the photobooth backdrop, ensuring your brand is part of every captured memory.
- Reserved Table for 8: Enjoy a dedicated table for your representatives, with a bottle of red and a bottle of white wine.

OPERATIONAL BENEFITS:

- Logo Placement: Prominent display of your logo on all photobooth prints and digital shares.
- Social Media Acknowledgment: Dedicated posts on our social media channels recognizing your contribution and its impact on the event.
- Presence on Sponsorship Marquee
- A plaque recognizing your sponsorship contribution.

STRATEGIC EXPOSURE:

- Event Program Inclusion: Your sponsorship will be featured in the event program, acknowledging your role in creating fun and memorable experiences.
- Networking Opportunities: Engage with community leaders, photographers, and other sponsors, fostering meaningful connections.

YOUR IMPACT: By sponsoring the Snap & Smile Station, you help attendees capture and share moments of joy and connection, creating lasting memories of the event.

VETERANS SUPPORT COMMAND

Dining with Dignity | Honoring Heroes | Building Bonds



Sponsor Two Tables for Veterans to Enjoy Dinner

Business Investment: \$2,500

COMMAND BENEFITS:

- **Exclusive Table Sponsorship:** Provide veterans with a memorable dining experience, honoring their service and sacrifice.
- **Branded Table Setting:** Feature your logo on the table setting, showcasing your commitment to supporting veterans.
- **Personalized Thank You Notes:** Each veteran at your sponsored tables will receive a personalized note of gratitude from your organization.

OPERATIONAL BENEFITS:

- **Logo Placement:** Prominent placement of your logo in event program.
- **Social Media Shoutout:** Dedicated social media post highlighting your sponsorship and its impact on the veteran community.
- **Presence on Sponsorship Marquee**
- **Table for 8:** Join the veterans at your sponsored table section providing a unique opportunity to connect and share stories.
- **A plaque recognizing your sponsorship contribution.**

STRATEGIC EXPOSURE:

- **Recognition During Dinner:** Acknowledgment of your sponsorship during dinner announcements, emphasizing your role in honoring veterans.
- **Networking Opportunities:** Engage with community leaders, veterans, and other sponsors, building meaningful connections.

YOUR IMPACT: By sponsoring a table, you help create a warm and welcoming environment where veterans can connect, celebrate, and savor the traditions that bind us together. Your support not only honors their service but also fosters a sense of community and appreciation.

MEET & GREET MISSION

Connect & Celebrate | Engage & Inspire | Foster Fellowship



Business Investment: \$2,500

COMMAND BENEFITS:

- Exclusive Meet & Greet Partner: Recognition as the official sponsor of the Meet & Greet event at the Sandman Inn, providing a welcoming atmosphere for attendees.
- Branded Welcome Signage: Your logo prominently displayed at the entrance.
- Table for 8: Reserved seating for your representatives, providing an opportunity to network and engage with attendees.

OPERATIONAL BENEFITS:

- Logo Placement: Prominent placement of your logo in event program.
- Logo Placement: Featured on signage at the Sandman Inn.
- Presence on Sponsorship Marquee
- Social Media Acknowledgment: Dedicated posts highlighting your sponsorship and its impact on the event.
- A plaque recognizing your sponsorship contribution.

STRATEGIC EXPOSURE:

- Recognition During Dinner: Acknowledgment of your sponsorship during dinner announcements, emphasizing your role in honoring veterans.
- Networking Opportunities: Engage with community leaders, guests, and other sponsors, fostering meaningful connections.

YOUR IMPACT: By sponsoring the Meet & Greet, you help create a warm and engaging environment where attendees can connect and celebrate. Your support enhances the event experience and fosters community bonds.

SPIRITS & SERVICE COMMAND

Pour with Purpose | Toast to Tradition | Honor Through Hospitality



Official Beverage Partner of Tulips & Triumphs 2025

Coffee/Tea/Water/Spirits

Business Investment: \$3,500

SPIRITS & SERVICE COMMAND

COMMAND BENEFITS:

- Exclusive Beverage Partner
- Branded beverage service stations
- Featured in ceremonial toasts
- Product showcase
- Table for 8

OPERATIONAL BENEFITS:

- Primary logo placement at beverage stations
 - Brand recognition in event program
 - Dedicated social media features
 - Company banner display
 - Professional photography coverage
- A plaque recognizing your sponsorship contribution.

STRATEGIC EXPOSURE:

- Recognition during ceremonial toasts
- Brand integration in event marketing
- Business community networking

YOUR IMPACT:

Support VMG's mission and enhance the event experience by supporting live performances that entertain and inspire, while connecting your brand with community and celebration.

DECORATION BRIGADE

Transform Spaces | Inspire Atmosphere | Elevate Experience



Business Investment: \$4,000

COMMAND BENEFITS:

- Exclusive Decoration Sponsorship: Your brand will be recognized as the sponsor for the event's stunning decorations, transforming the venue into an inspiring atmosphere.
- Branded Decor Elements: Feature your logo on key decorative elements throughout the venue, showcasing your commitment to enhancing the event experience.
- Table for 8: Enjoy a dedicated table for your representatives.

OPERATIONAL BENEFITS:

- Logo Placement: Prominent display of your logo in event materials and programs related to the decoration theme.
- Social Media Acknowledgment: Dedicated posts on our social media channels highlighting your sponsorship and its impact on the event.
- Presence on Sponsorship Marquee
- A plaque recognizing your sponsorship contribution.

STRATEGIC EXPOSURE:

- Recognition During Dinner: Acknowledgment of your sponsorship during dinner announcements, emphasizing your role in honoring veterans.
- Networking Opportunities: Engage with community leaders, event planners, and other sponsors, fostering meaningful connections.

YOUR IMPACT: By sponsoring the Decoration Brigade, you help create a visually stunning and welcoming environment that enhances the overall experience for all attendees.

STAGE OF TRIUMPH COMMAND

Inspire Through Entertainment | Spotlight on Community | Triumph in Harmony

Take center stage as the exclusive sponsor of the entertainment for the Tulips & Triumphs Event. Bring joy to our attendees with performances that resonate.

Business Investment: \$5,000

STAGE OF TRIUMPH

COMMAND PRIVILEGES:

- Your company representative as Emcee with the opportunity to speak to the public and entertainers
- Table for 8

OPERATIONAL BENEFITS:

- Brand recognition in event program
- Dedicated social media feature
- Company banner display
- Professional photography coverage
- A plaque recognizing your sponsorship contribution.

Presence on Sponsorship Marquee

STRATEGIC EXPOSURE:

- Brand recognition all night long
- Business & community networking

YOUR IMPACT:

Support VMG's mission while showcasing your products to an engaged audience of community leaders, military families, and distinguished guests.



TECH & MEDIA COMMAND

Innovate Connections | Amplify Voices | Empower Change



Sponsor the Ceremony Livestream and the Event Photographer!

Business Investment: \$5,000

COMMAND BENEFITS:

- Exclusive Livestream Sponsorship: Your brand will be prominently featured as the sponsor of the ceremony's livestream, reaching a wide audience beyond the event.
- Branded Photography Credits: Your logo will appear on the event photo gallery, showcasing your support in capturing and sharing memorable moments.
- Table for 8

OPERATIONAL BENEFITS:

- Logo Placement in the event program.
- Social Media Shoutout: Dedicated social media post highlighting your sponsorship and its impact on the veteran community.
- Presence on Sponsorship Marquee
- Feature in Event Recap Video: Your brand will be included in the event recap video, shared across digital platforms.
- A plaque recognizing your sponsorship contribution.

STRATEGIC EXPOSURE:

- Recognition During Livestream: Acknowledgment of your sponsorship during the livestream, emphasizing your role in connecting communities through media.
- Networking Opportunities: Engage with community leaders, veterans, and other sponsors, building meaningful connections.

YOUR IMPACT: By sponsoring the ceremony livestream and photographer, you help capture and share the stories and moments that matter, connecting communities and honoring veterans. Your support not only celebrates their service but also amplifies their stories to a broader audience.

INDIGENOUS PROTOCOL AND HONORARIUM COMMAND

Embrace Heritage | Respect Traditions | Build Bridges



Business Investment: \$5,000

COMMAND BENEFITS:

- **Branded Acknowledgment:** Your logo will be prominently displayed in event materials related to Indigenous protocol segments, ensuring visibility and recognition.
- **Table for 8:** Enjoy a dedicated table for your representatives, providing an opportunity to connect with attendees and engage with the event.

OPERATIONAL BENEFITS:

- **Social Media Acknowledgment:** A dedicated post on our social media channels will recognize your contribution and its impact on the event.
- **Event Program Inclusion:** Your sponsorship will be featured in the event program, acknowledging your role in supporting Indigenous protocols.
- **Presence on Sponsorship Marquee**
- **A plaque recognizing your sponsorship contribution.**

STRATEGIC EXPOSURE:

- **Recognition during the Ceremony and acknowledgment of your sponsorship during dinner announcements, emphasizing your role in honoring veterans.**
- **Networking Opportunities:** Engage with community leaders, veterans, and other sponsors, building meaningful connections.

YOUR IMPACT: By sponsoring the Indigenous Protocol and Honorarium, you play a vital role in honoring and respecting Indigenous traditions and cultural heritage, fostering a sense of community and understanding.

BARRACKS BLISS COMMAND

Rest & Recharge | Comfort & Camaraderie | Hospitality with Honor Memories | Share Smiles

Business Investment: \$5,000

COMMAND BENEFITS:

- Exclusive Hotel Sponsor: Recognition as the official hotel sponsor, providing accommodation for event guests and participants.
- Branded Welcome Package: Your logo featured on a welcome package for guests staying at the hotel.
- Table for 8: Reserved seating for your representatives at the event.

OPERATIONAL BENEFITS:

- Logo Placement: Prominent display in event materials and hotel signage.
- Social Media Acknowledgment: Dedicated posts highlighting your sponsorship and hospitality services.
- Presence on Sponsorship Marquee
- A plaque recognizing your sponsorship contribution.

STRATEGIC EXPOSURE:

- Event Program Inclusion: Acknowledgment of your sponsorship in the event program.
- Networking Opportunities: Engage with community leaders, guests, and other sponsors.

YOUR IMPACT: By sponsoring accommodations, you provide comfort and convenience, enhancing the overall event experience for attendees and participants.



TASTE OF TRIUMPH COMMAND

Nourish Connections | Celebrate Community | Savor Tradition

Be the exclusive meal AKA presenting sponsor, showcasing your commitment to hospitality and community as guests share a meal and create lasting memories.

Business Investment: \$7,500

COMMAND BENEFITS:

- Prominent recognition as the official meal sponsor, with your logo on table signage, dinner menus, and featured in welcoming remarks.
- Table for 8
- Branded Buffet Station

OPERATIONAL BENEFITS:

- Acknowledgement in press release
 - Brand recognition in event program
 - Dedicated social media feature
 - Professional photography coverage
- A plaque recognizing your sponsorship contribution.

STRATEGIC EXPOSURE:

- Acknowledgment of your sponsorship during dinner announcements, emphasizing your role in honoring veterans.
- Brand recognition all night long
- Business & community networking

YOUR IMPACT:

Support VMG's mission while showcasing your products to an engaged audience of community leaders, military families, and distinguished guests.

