

Greenview Sponsorship and Donation Request Form

Row 168

Organization or Person Requesting Funds	CX Solid Foundation
Date of Application	01/31/25
Form Date Field	254
Date of Event	06/03/25
Phone Number	780-712-9180
Purpose of Organization	stacie@cxsolid.ca
Mailing Address	Box 596 Mundare, AB T0B 3H0
Funding Request Total	Not specified
Type of sponsorship request	Event
Describe your organization	We are a registered non-profit based in Edmonton, AB, dedicated to supporting federal correctional officers in maintaining and regaining their mental health resilience. Through sponsorships, donations, and events, we raise funds to provide essential wellness programs and resources tailored to their unique challenges.
Intended Purpose	Funds raised through Hoofing for Hope will go directly toward supporting correctional officers' mental health and resilience by: - Providing Access to Wellness Programs – Officers will have the opportunity to participate in mental health programs of their choosing, ensuring they receive the support that best suits their needs. - Expanding Program Accessibility to Remote Sites – Delivering specialized wellness initiatives, such as Equine Assisted Learning, directly to institutions like Grande Cache Institution, where access to such programs is otherwise limited. - Developing a Custom Journaling Program – Creating a tailored journaling resource designed specifically for correctional officers to encourage self-reflection, stress management, and mental resilience.

Direct Goals	We have 2 objectives on this campaign. 1) We wish to raise funds to support officers in their mental health journeys and struggles 2) We intend to open conversations along the way about the daily rigors that officers face by promoting public awareness of the importance of mental health
Where/When?	In Grande Cache, we will spend a day onsite at the institution to give officers and correctional staff a well-deserved mental wellness break. This will include a staff BBQ where people can relax, enjoy time with the horses, and foster open conversations about the unique struggles faced at GCI. It will also serve as an opportunity to promote unity among officers from different sites and work to diminish the stigma around asking for help. The following day, with your support, we aim to host a community event to raise public awareness of the challenges correctional officers face. We hope to hold this event at Central Park to accommodate as many community members as possible. The entire campaign will run from Grande Cache to Drumheller throughout June 2025.
Benefit to residents of Greenview	Hoofing for Hope is a unique initiative raising awareness for correctional officer mental health, a critical but often overlooked issue. By bringing this event to Greenview, we foster community support for first responders, strengthen connections between officers and residents, and highlight the importance of mental wellness in high-stress professions. This event will also bring economic and social engagement, drawing visitors and media attention while promoting Greenview as a community that values first responders. Sponsorship directly supports mental health programs like Equine-Assisted Learning (EAL), providing officers with alternative wellness resources. By supporting Hoofing for Hope, Greenview plays a vital role in advocating for mental health while standing behind those who serve in high-risk environments.
How many people will benefit	Program availability varies by region, but our goal is to reach up to 1,000 officers across Alberta. Beyond the officers themselves, their families also benefit—ensuring financial stability, improved mental well-being, and stronger family connections. Additionally, by promoting a healthy lifestyle and mental resilience, this initiative contributes to the broader economy and community well-being.
Funding from others	At this time, we have not set a specific funding request from any municipality or community, as we are not local to the area and want to work collaboratively to find the best fit. One successful approach we have seen in other communities is for the municipality to host a BBQ or community event, covering the cost of food and supplies, with proceeds either split with or fully donated to Hoofing for Hope. This model has been well received, and we are currently in discussions with Drumheller about their participation. We can provide volunteers from the institution, and our horses will be on-site to attract community engagement. We also encourage the town to involve local businesses and mental health organizations, creating an inclusive, fair-like atmosphere that fosters connection and conversation. With the horses as the stars of the event, we're confident this will be a meaningful and memorable gathering for all involved!
Additional Information	While every institution in the country is supported by a community, Grande Cache Institution is unique. Every single employee of GCI lives within the community due to the isolated nature of the town. This fosters an incredible level of closeness,

but it also comes with isolation from other towns and especially other sites. By allowing and supporting Hoofing for Hope to run a town event, you show these officers that yes, we appreciate and support you in all you do for Canada. Grande Cache has Death Race, a massive international event. That is amazing! But it is time to recognize those that potentially put their lives on the line every time they walk through those gates and face a new challenge daily. I will also include a map of the route for Hoofing for Hope. Route permitting is complete and we are ready to go!

Recognition

As a sponsoring community, we will ensure your generous support is recognized across multiple platforms. Your town will be announced and thanked in all media coverage, prominently featured on our social media, and highlighted in numerous photos taken during the event. Following the event, your community will continue to be acknowledged as a sponsor of *[insert program here]*, reinforcing your commitment to supporting mental health initiatives for correctional officers.

Previous Donation No they have not

Grant Funds Received from other sources?

Have you performed any other fundraising projects?

Agreement

Grant Purpose

Column24

Year Grant Received

Amount of Grant

List the donatee, purpose and amount

What type of fundraising & how much did you raise?

Signature

Date

Financial Statement

**Administration
Recommendations**

Email

MD Logo

Email Comm.

**List for
Recognition**

Contact Name(s) Stacie Bourdon

Logo Permission

**Agreement with
Statement**

Signature1 Stacie L Bourdon

FOIP Disclosure
