



REQUEST FOR DECISION

SUBJECT: **Sponsorship Request – Grande Cache Icebreakers**
SUBMISSION TO: REGULAR COUNCIL MEETING REVIEWED AND APPROVED FOR SUBMISSION
MEETING DATE: April 8, 2025 CAO: MANAGER:
DEPARTMENT: COMMUNITY SERVICES DIR: MH PRESENTER: LL
STRATEGIC PLAN: Culture, Social & Emergency Services LEG: SS

RELEVANT LEGISLATION:

Provincial (cite) – N/A

Council Bylaw/Policy (cite) – Policy 8012 - Sponsorships

RECOMMENDED ACTION:

MOTION: That Council take no action to the sponsorship request from the Grande Cache Memorial Icebreaker Committee for the 2025 Memorial Icebreaker Hockey Tournament on April 11-13th, 2025, at the Grande Cache Recreation Centre.

BACKGROUND/PROPOSAL:

The Grande Cache Memorial Icebreaker Committee is hosting their annual hockey tournament at the Grande Cache Recreation Centre from April 11-13th, 2025 and are requesting a sponsorship of \$7,560.00 to help cover the cost of facility rentals over the weekend.

The Grande Cache Memorial Icebreaker Hockey Tournament is a non-profit organization that hosts this event annually in memory of past teammates, coaches, and volunteers who have impacted hockey within the community of Grande Cache. The first tournament was held in 1998, hosted by Larry Miners as a year-end wrap-up tournament. After Mr. Miner's passing, a committee of volunteers was formed to keep the tradition alive. The direct goal of the event is to raise as much money as possible to help support members and organizations of the Grande Cache community that are in need. This tournament has taken on the role of an annual memorial event and a homecoming for the people of Grande Cache.

The organization reports they have raised approximately \$400,000.00 throughout the years hosting this tournament. 100% of the net proceeds, after expenses are paid, go back into the community and surrounding indigenous communities. Proceeds have supported groups such as minor hockey, figure skating, KidSport and individuals or families who are in financial distress due to medical issues etc.

The Grande Cache Memorial Icebreaker hockey tournament organization has requested donations and sponsorships from other local and corporate businesses within the Grande Cache area and has historically received generous support from the community and local businesses.

Greenview has historically provided sponsorship for this event, approving a sponsorship in 2024 in the amount of \$8,000.00 and \$7,540.00 in 2023 to cover the facility rental fees.

Administration does not recommend approving the sponsorship request, as an event budget has not been received.

The 2025 Community Services Sponsorship budget balance is approximately \$140,048.75.

BENEFITS OF THE RECOMMENDED ACTION:

1. The benefit of Council accepting the recommended motion is that it aligns with Greenview's sponsorship requirements to assist Council in making an informed decision.

DISADVANTAGES OF THE RECOMMENDED ACTION:

1. The disadvantage to the recommended action is that Greenview will not be supporting a long-standing community event.

ALTERNATIVES CONSIDERED:

Alternative #1: Council has the alternative to support this sponsorship request in the amount of their choosing.

ALTERNATIVE MOTION: That Council approve sponsorship in the amount of \$7,560.00 to the Grande Cache Memorial Icebreaker Committee for the 2025 Memorial Icebreaker Hockey Tournament on April 11-13th, 2025, at the Grande Cache Recreation Center, with funds to come from the 2025 Community Services Sponsorships & Donations budget.

FINANCIAL IMPLICATION:

There are no financial implications to the recommended motion.

STAFFING IMPLICATION:

There are no staffing implications to the recommended motion.

PUBLIC ENGAGEMENT LEVEL:

Greenview has adopted the IAP2 Framework for public consultation.

INCREASING LEVEL OF PUBLIC IMPACT

Inform

PUBLIC PARTICIPATION GOAL

Inform - To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions.

PROMISE TO THE PUBLIC

Inform - We will keep you informed.

FOLLOW UP ACTIONS:

Administration will advise the Grande Cache Memorial Icebreaker Committee of Council's decision.

ATTACHMENT(S):

- Application