

Application: SPONS-0000000041

Shirley McDonald -
Sponsorship Application

Summary

ID: SPONS-0000000041
Last submitted: Apr 2 2025 10:55 AM (MDT)
Labels: Sponsorship

Eligibility Form

Completed - Apr 2 2025

Eligibility Form

Are you applying on behalf of a non-profit organization?

Yes

If yes, please specify the Act you are registered under:

Societies Act

Sponsorship Application Form

Completed - Apr 2 2025

Sponsorship Application Form

If you are wanting to apply for an **In-Kind Donation for your event as well as sponsorship, please complete the In-Kind Donation application form.*

Please refer to the following Greenview policies for additional information:

- [Greenview Sponsorship Policy 8012](#)
- [Greenview Support Recognition Policy 8000](#)

Organization Information

Name of Organization	Peace Area Riding for the Disabled Society
Mailing Address	710009 Range Rd 55
Town/City	County of Grande Prairie No 1
Postal Code	T8W5A7
Province	Alberta
Contact Name	Shirley McDonald
Position of Contact Person	Executive Director
Email	
Phone Number	
Briefly Describe your organization	<p>PARDS is a community leader focusing on unique and specific therapies for people living with a disability or challenge, whether physical, cognitive, social or behavioral. We are a champion in the community believing all individuals have the right to independence and self-confidence as well as access to quality supports and services to assist them in achieving those. We also believe that the community is strengthened by developing and providing services that enhance the lives of all individuals.</p> <p>PARDS has a membership of over 650 children and adults of all abilities who benefit from the vital, life enhancing programs offered at PARDS. Many riders engage with us outside of their lessons by volunteering at our facility, helping us with event or fundraising opportunities and being spokespersons for the benefits of therapeutic riding. All of these points of engagement promote a strong, inclusive and supportive community for people of all abilities.</p>

This is the act you are registered under.

Please verify:

Societies Act

Registration No.

50327430

Type of sponsorship request

Responses Selected:

Event

Name of Event

Pards Community Carnival and Pards Fund Ride

Total Amount Requested

5000.00

Date of Event

Jun 7 2025

Location of Event

The Finch Homestead 63009 TWP Road 704 County of Grande Prairie No 1

Please indicate the intended purpose and direct goals of the event.

The purpose of these events is to engage the community. The PARDS Carnival is free to attend and has carnival games, treats, face painting, petting zoo, pony ride, wagon ride and pony cart rides. Many of our riders volunteer at this event and it is a great opportunity to educate our community, discuss our programs and ways they may be able to get involved.

PARDS Fund ride engages the horse community. Two designated trails are set up and well marked for them to ride and enjoy. Riders pay a registration fee and collect pledges in support of PARDS. Again, another avenue to build PARDS community relationships. .

How many people will benefit from the planned event?

500-600

Please describe how the event will benefit the community and the residents of Greenview.

Our event benefits the community by raising awareness of the life-changing impact and benefits of equine-assisted therapy in a fun and engaging environment. Whether through a child's first pony ride, a thrilling trail experience, or simply the joy of giving back, the PARDS Community Carnival and Fund Ride fosters connection between our organization and members of the community that increases our reach and enables us to raise the essential funds needed to ensure that our programming remains accessible for individuals of all abilities.

Has Greenview provided a sponsorship to your organization within the last 2 years?

No

Have you applied for sponsorship from sources other than the MD of Greenview?

Yes

List the sponsor, purpose and amount

	Sponsor Name	Purpose	Amount
1	County of Grande Prairie	Carnival & Fund Ride	5000.00
2	City of Grande Prairie	Carnival & Fund Ride	5000.00
3			
4			
5			

Have you performed any fundraising projects?

Yes

What type of fundraising and how much did you raise?

Fundraising Type Examples: Bottle drive, Bake sale, etc

	Fundraising Type	Fund Raised
1	Dine & Dance	175000.
2		
3		
4		
5		

Please provide any additional information that will assist to support a funding decision.

All proceeds will go towards PARDS programs.

If awarded a sponsorship, please list how you plan to recognize the MD of Greenview.

i.e. Social Media, Posters, Signs, Website

Recognition varies based on the level of sponsorship. Sponsorship and Recognition form attached.

Greenview Logo Permission Requirements

Please contact the Communications Department at communications@mdgreenview.ab.ca for all use of Greenview Logos as well as advertising, signs and imaging which require authorization by Greenview communications team.

FOIP Disclosure

Any personal information that the Municipal District of Greenview may collect on this form is in compliance with Section 33(a) and 39(1)(a)(b)(c) of the Freedom of Information and Protection of Privacy Act. The information collected is required for the purpose of carrying out an operating program or activity of the Municipality, in particular for the purpose of the Community Impact Grant. If you have any questions about the collection please contact the Freedom of Information and Protection of Privacy Coordinator at 780.524.7600.

By signing and typing your name below the signature line below you are confirming you have provided the required information for the sponsorship application.

Please use your mouse to sign

Name:

Shirley McDonald

Date

Apr 2 2025

Upload past financial statements

Completed - Apr 2 2025

If you do not have a financial statement to upload, please complete the "Profit Loss Statement" and "Balance Sheet" form templates provided.

[Financial statements](#)

Filename: Financial_statements.pdf Size: 162.0 kB

Budget for current event

Completed - Apr 2 2025

[Budget for 2025 Carnival](#)

Filename: Budget_for_2025_Carnival.docx Size: 23.5 kB

Any supporting documents, ie. Quotes, etc.

Completed - Apr 2 2025

[2025 PARDS Carnival Poster](#)

Filename: 2025_PARDS_Carnival_Poster.pdf Size: 149.9 kB

[2025 PARDS Fund Ride Poster](#)

Filename: 2025_PARDS_Fund_Ride_Poster.pdf Size: 592.1 kB

[Fund Ride Sponsorship One Pager](#)

Filename: Fund_Ride_Sponsorship_One_Pager.pdf Size: 932.1 kB

[2025 Carnival Sponsorhsip Form](#)

Filename: 2025_Carnival_Sponsorhsip_Form.pdf Size: 222.6 kB

PEACE AREA RIDING FOR THE DISABLED SOCIETY

Financial Information

Year Ended December 31, 2023



KAREN A. MUNJAK*

Chartered Professional Accountant

COMPILATION ENGAGEMENT REPORT

To the Members of Peace Area Riding for the Disabled Society

On the basis of information provided by management, I have compiled the statement of financial position of Peace Area Riding for the Disabled Society as at December 31, 2023, and the statements of revenues and expenditures and changes in net assets for the year then ended, and , which describes the basis of accounting applied in the preparation of the compiled financial information ("financial information").

Management is responsible for the accompanying financial information, including the accuracy and completeness of the underlying information used to compile it and the selection of the basis of accounting.

I performed this engagement in accordance with Canadian Standard on Related Services (CSRS) 4200, *Compilation Engagements*, which requires me to comply with relevant ethical requirements. My responsibility is to assist management in the preparation of the financial information.

I did not perform an audit engagement or a review engagement, nor was I required to perform procedures to verify the accuracy or completeness of the information provided by management. Accordingly, I do not express an audit opinion or a review conclusion, or provide any form of assurance on the financial information.

Readers are cautioned that the financial information may not be appropriate for their purposes.

County of Grande Prairie No.1, Alberta
May 27, 2024

Karen Munjak, Chartered Professional Accountant
CHARTERED PROFESSIONAL ACCOUNTANT

PEACE AREA RIDING FOR THE DISABLED SOCIETY

Statement of Financial Position

December 31, 2023

	2023	2022
ASSETS		
CURRENT		
Cash	\$ 145,900	\$ 133,967
Internally restricted cash	62,666	91,790
Externally restricted cash	4,206	22,909
Accounts receivable	43,553	42,106
	256,325	290,772
PROPERTY AND EQUIPMENT <i>(Net of accumulated amortization)</i>	3,704,646	3,884,110
LONG TERM INVESTMENTS	35,663	35,379
	\$ 3,996,634	\$ 4,210,261
LIABILITIES AND NET ASSETS		
CURRENT		
Accounts payable	\$ 17,965	\$ 46,084
Deposits received	1,000	-
	18,965	46,084
NET ASSETS		
General fund	748,324	801,008
Investment in facility	3,229,345	3,363,169
	3,977,669	4,164,177
	\$ 3,996,634	\$ 4,210,261

Approved by the Directors

_____ *Director*

_____ *Director*

PEACE AREA RIDING FOR THE DISABLED SOCIETY

Statement of Revenues and Expenditures

Year Ended December 31, 2023

	2023	2022
REVENUES		
Fundraising income	\$ 92,165	\$ 80,615
Board and stable rent	176,323	132,363
Casino	-	35,290
Dine and dance	154,197	125,155
Donations	157,755	208,486
Fund Ride	37,834	-
Grants	40,039	312,258
Other revenue	13,623	10,499
Program revenue	193,735	192,274
Raffle income	18,385	19,007
Sales - horses and equipment	5,635	2,512
	889,691	1,118,459
EXPENSES (Schedule 1)	1,076,483	1,090,667
EXCESS (DEFICIENCY) OF REVENUES OVER EXPENSES FROM OPERATIONS	(186,792)	27,792
OTHER INCOME (EXPENSES)		
Other income #2	284	-
EXCESS (DEFICIENCY) OF REVENUES OVER EXPENSES	\$ (186,508)	\$ 27,792

PEACE AREA RIDING FOR THE DISABLED SOCIETY

Statement of Changes in Net Assets

Year Ended December 31, 2023

		General Fund	Investment in Facility	2023	2022
NET ASSETS - BEGINNING OF YEAR	\$	801,008	\$ 3,363,169	\$ 4,164,177	\$ 4,136,385
DEFICIENCY OF REVENUES OVER EXPENSES		(52,684)	(133,824)	(186,508)	27,792
NET ASSETS - END OF YEAR	\$	748,324	\$ 3,229,345	\$ 3,977,669	\$ 4,164,177

PEACE AREA RIDING FOR THE DISABLED SOCIETY**Expenses (Schedule 1)****Year Ended December 31, 2023**

	2023	2022
Advertising and promotion	3,083	4,063
Amortization	180,181	175,581
Bad debts	450	20,150
Barn supplies and feed	81,084	53,598
Building and ground maintenance	9,151	41,212
Casino	-	2,208
Dine and dance	20,778	17,913
Fund Ride	1,387	-
Fundraising expense	2,039	9,239
Horse expenses	63,144	58,305
Horse purchases	13,000	13,700
Insurance	19,382	15,988
Interest	7,824	7,620
Land lease	-	289
Office	12,761	11,732
Professional fees	2,049	2,049
Program expenses	7,332	6,042
Property taxes	983	998
Raffle expense	400	-
Salaries and wages	565,073	558,731
Sub-contracts	20,000	18,000
Telephone	692	678
Utilities	50,665	55,323
Vehicle	14,566	16,521
Volunteer expenses	459	727
	\$ 1,076,483	\$ 1,090,667

KEDDIE'S
TACK & WESTERN WEAR

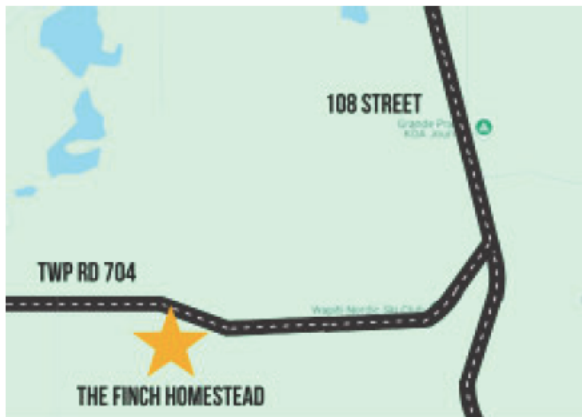
PRESENTS

2025 PARDS COMMUNITY

CARNIVAL

JUNE 7 11AM – 2PM

**THE FINCH HOMESTEAD
63009 TWP ROAD 704**



- Glitter Tattoos
- Bouncy Castle
- Petting Zoo
- Prizes
- Fun Games
- Pony Rides
- Wagon Rides
- Face Painting

**ALL PROCEEDS GO
TOWARDS SUPPORTING
PARDS PROGRAMMING!**



PARDS
THERAPEUTIC CENTRE

P. 780-538-3211
E. info@pards.ca
W. www.pards.ca



**JOIN
NOW!**



JUNE 7TH, 2025

PARDS

FUND RIDE 2025

*Saddle Up and Make a
Difference*



**THE FINCH HOMESTEAD
63009 TWP ROAD 704**



- COLLECT A MINIMUM OF \$125 IN PLEDGES TO QUALIFY FOR GREAT PRIZES!
- PANCAKE BREAKFAST @ 9AM
- REGISTRATION OPENS @ 10AM
- COLLECT YOUR PLEDGE BOOKLETS AT KEDDIE'S TACK AND WESTERN WEAR OR THE PARDS OFFICE OR SIGN UP ONLINE BY SCANNING THE QR CODE.

SCAN ME



**P. 780-538-3211
E. INFO@PARDS.CA**



SPONSOR OUR FUND RIDE



Fund Ride Sponsorship Opportunities June 7, 2025

Sponsorship Type	Cost	Includes	Spots Available
Mane Event	\$5,000	<ul style="list-style-type: none">• Prominent Logo at the Fund Ride Staging Area• Name and Logo in Promotional Materials• (2) 4'x6' banners (to be supplied by sponsor) displayed at event	1
Hearts, Hooves, & Courage	\$1,000	<ul style="list-style-type: none">• Signage displayed at selected activity/area• Logo in Event Promotional Material	3
Horseshoe	\$500	<ul style="list-style-type: none">• Signage at Ride Staging Area• Logo in Event Promotional Materials	Unlimited
Great "Neigh"bour	\$250	<ul style="list-style-type: none">• Logo in Event Poster	Unlimited



**BECOME A
SPONSOR!**

**P. 780-538-3211
E. INFO@PARDS.CA**



PARDS

THERAPEUTIC CENTRE

2024 Community Carnival Sponsorship Form

June 7, 2025

- ☐ **Mane Event Sponsor \$5,000 - Keddie's Tack & Western Wear**
Sponsorship includes prominent logo at PARDS gate and in the arena. Social Media, PARDS newsletter and Poster. (sponsorship commitment by May 1, 2023 Signage at the event to be supplied by Sponsor—Maximum 2 Banners 4' x 8")
- ☐ **Prize Sponsor \$2,500 - One Opportunity**
Sponsorship includes signage at the Prize Table, Social Media, logo on Carnival poster. Banner to be supplied by sponsor. Maximum size 3' x 6'
- ☐ **Pony Ride Sponsor \$1,000 - Taken****
- ☐ **Pony Cart Ride Sponsor \$1,000 - Taken****
- ☐ **Petting Zoo Sponsor \$1,000 - One Opportunity ****
- ☐ **Silly String Corral Sponsor \$1000. - Chirs Moore Realty Ltd**
** Sponsorship includes Social Media and PARDS Newsletter. Signage to be supplied by sponsor Max 2' x 4'
- ☐ **Glitter Tattoo Sponsor \$750. - One Opportunity *****
- ☐ **Face Painting Sponsor \$750 - One Opportunity *****
- ☐ **Popcorn Sponsor \$750 - One Opportunity *****
*** Sponsorship includes signage at sponsored area, Social Media, PARDS Newsletter
- ☐ **Carnival Game Sponsor \$500 - Twenty Opportunities**
Sponsorship includes signage at Carnival Game, Social Media., PARDS Newsletter
- ☐ **Horseshoe Sponsor \$250 - Unlimited**

Sponsorship includes Social Media, PARDS Newsletter

Sponsor name: _____ (for recognition purposes)
Billing name: _____ (for invoicing & charitable tax receipt)
Address: _____ City _____ PC _____
Email _____ (to send invoice/charitable tax receipt)

Payment options:

- ☐ Bill CC # _____ Exp _____ CCV _____
Name on card _____
- ☐ Invoice—Cheques made **payable** to PARDS
- ☐ E-transfer to Volunteer@pards.ca with Note: 2023 Carnival - Password PARDS1984

Authorized Signature _____ Date _____
Name (please print) _____ Phone Number: _____

Thank you for your generous support of PARDS riders!