



Smart Waste™ Community

(Introducing Lomi-as-a-Service)





This residence is a part of Lomi Certified households that are reducing food waste in landfills.

## Finally, a Program for Smart Waste ™ Communities

#### Introducing Lomi-as-a-Service (LaaS)

Lomi-as-a-Service (LaaS) allows residents to easily divert food waste at home, eliminating odor and mess, and is ideal for both single-family homes and multi-residential buildings, offering unmatched convenience while retaining superior environmental benefits.

The program includes a Lomi device with charcoal filters, options for managing the output (Lomi Earth), and a community impact dashboard for tracking key metrics.







## **Meet OMD**

Open Mind Development (OMD) Corporation is the parent company of Lomi + Pela

## lomi

- The world's first smart waste device approved as a verified carbon credit and IP-protected
- Based in Kelowna, BC Canada
- 250K+ users



# pela

- Plant-based material science & domestic manufacturin g platform
- Manufacture in Canada
- 2M customers



Confidential and Proprietary

### Lomi-as-a-Service for Smart Waste ™ Communities

#### About Open Mind Developments

What has made Lomi a world leader in this space?

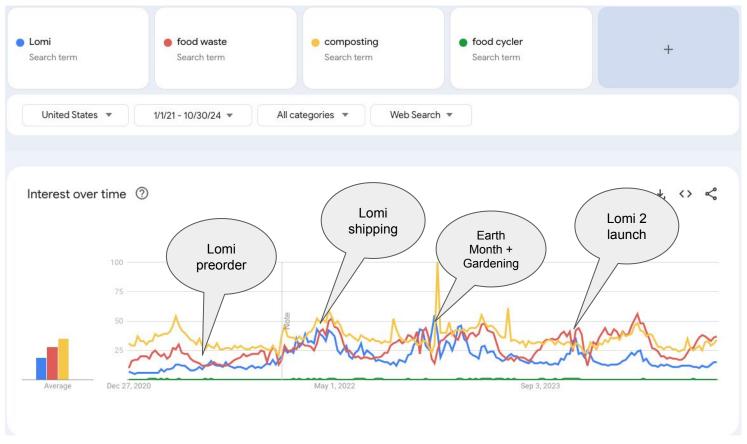
- Lomi is the world's first household appliance to be a verifiable carbon credit (<u>Carbon Credit + Lomi</u>)
- Open Mind Developments is a Canadian company and a <u>Certified B Corp</u>
- Open Mind Developments technology provides daily insights in an easy-to-read Community dashboard where Community leaders can track the impact of the program (see slide 8); no unreliable questionnaire frameworks are needed, just real data with real results
- Lomi technology provides over-the-air (OTA) firmware updates so community members always have access to the latest updates such as electricity optimizations, cycle time adjustments, and other similar enhancements that benefit everyone
- Lomi is app-enabled, so residents can see their own impact, quickly find out "what can go in Lomi", and even order charcoal filters "on-demand"





#### Lomi-as-a-Service for Smart Waste ™ Communities

#### Lomi is the category leader



- Lomi is the most searched in the category (and it's not close)
- Lomi searches align with **the entire category of "food waste" searches**; this illustrates which Brand is most aligned with the solution overall
- Lomi, a product, is searched on Google roughly the same amount as "food waste" or "composting"



### Lomi-as-a-Service for Smart Waste ™ Communities

#### Some Highlights of the Program

- Approx 250,000 happy households & a proven scalable infrastructure for support and logistics
- Reduces food waste by up to 90%, minimizing hauling and curing time
- Has 3rd party tested soil results
- No new haulers required
- No new disposal sites required
- Can track user cycles and impact
- Comprehensive customer support for all residents



## **Introducing Lomi 3 Next Generation of Magic**

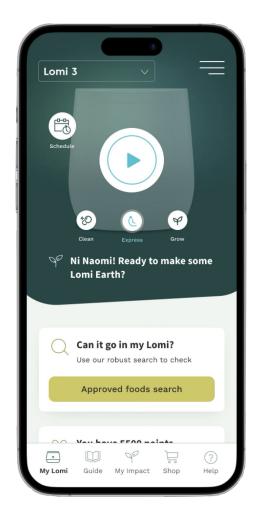
The World's first connected Smart Waste appliance: Website



#### **Introducing Lomi 3.0**

- 30% smaller
- Same 3L bucket capacity
- 30% faster cycle time
- 25% quieter (45dB)
- Schedule on/off from app
- Pause cycles / resume cycle
- 2 food recycling modes + Cleaning mode
- Advanced odor filtration with refillable chamber

### Remote Control Lomi 2 and 3



\*Not Final UI\*

### Works via the Lomi App (iOS + Android)

- Launches with the release of Lomi 3
- Features: Select Mode, Start, Pause, Cancel, Set Time Start
- Walkthrough Tutorial
- In-app orders & pickups
- In the Future: Mute Sounds, Schedule Starts on a Calendar, Control Light Brightness, Voice Control

#### Easily control Lomi from anywhere.

- Forget to start it before you leave for work?
- Don't keep your Lomi in the kitchen?
- Want it to start and run while you are asleep?

## You bought the food, make use of it (all of it)

Reduces waste & regenerate the soil



## **Getting Started**

#### What's the next step?

### **The Program Basics**

#### The Deal:

- 1-Year Trial: Get started quickly. Track immediately. Scale easily.
- Monthly Service: Less than your Netflix binge habit.
- **Flexibility**: If your residents are not in love, they can opt out anytime with flexible options

#### The Perks:

Ongoing support, biannual charcoal refills, and a dashboard to track just how awesome you are at using your unused food. Plus, a cleaner, fresher home without all the gross trash build up.



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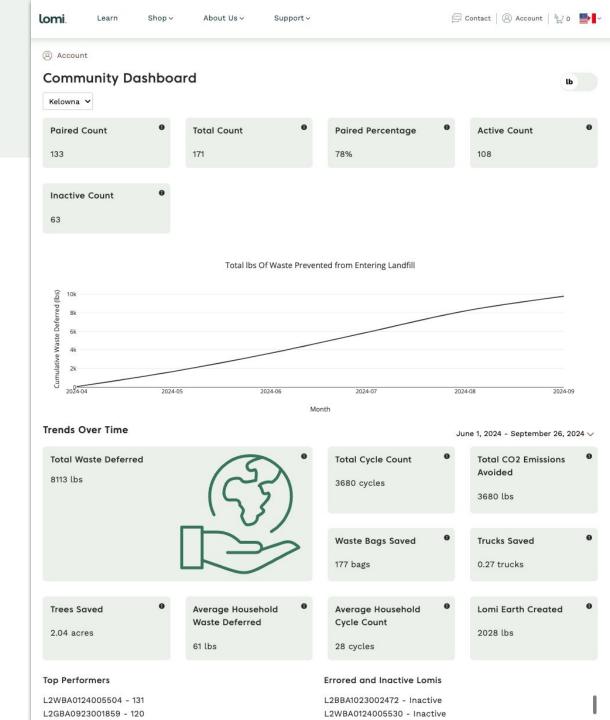


# Impact Tracking: Dashboard & Communications Portal

Track the collective impact of Lomi users across your community

Lomi-as-a-Service (LaaS) allows the administrator to view key stats

- Great for evaluating trials prior to wide-scale programs
- Measure participation by household
- Measure impact across the community
- Identify opportunities for troubleshooting & comms
- Identify the "super users"
- Push alerts, on-demand pickups



## Smart Waste™ Innovation



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