Greenview Sponsorship and Donation Request Form

Row 170

Organization or Person Requesting Funds	Adventure Immersion Lab Society
Date of Application	02/20/25
Form Date Field	256
Date of Event	07/05/25
Phone Number	
Purpose of Organization	
Mailing Address	254 Terrace Drive, Kelowna, B.C. V1V 1G2
Funding Request Total	in kind use of the Arena for the duration of the event. July 5-8th 2025
Type of sponsorship request	Event
Describe your organization	Adventure Immersion Lab Society's mandate is to provide an opportunity for people to discover and participate in outdoor adventure, endurance sports and connect with nature. Most of our events include some kind of orienteering where participants need to find their way from point A to point B using maps and compass. We strongly believe that those are important skills to have when going out in general, whether it is in the woods, in the mountains or even in an unknown town or area. We strive to empower youth and adults to discover what they are capable of through outdoor adventures and races and we are determined to build a strong adventure racing community in the Okanagan and beyond.
Intended Purpose	We are looking for some help from the MD to bring a high quality event to Grande Cache and help in return to put Grande Cache on the map as an adventure destination for all. The in kind donation we are looking for is to use the arena or the rink as a staging area every morning for the race and in case the weather turns really bad for the start finish area.
Direct Goals	The direct goal/objective of the event is to include Grande Cache as 1 of 3 location for the yearly event Raid the Rockies. We want to help put Grande Cache on the map as an adventure destination.

Where/When?	From July 5th to the 8th. 5am until 9-10pm on the 5th, 6th and 7th and from 5am till 3pm on the 8th.
Benefit to residents of Greenview	The event will bring national and international visitors to Grande Cache and advertise the region as an adventure destination. The event is also trying to involve as many local businesses as possible. The Grande Cache hotel will be the HQ and we also have a partnership with the Acorn motel. We will hire the rafting company as well as Search and rescue and a few other businesses for our volunteer food etc.
How many people will benefit	80 people + per day
Funding from others	We are hoping to receive up to \$25 000 from tourism Alberta
Additional Information	Our society contract our Ltd company to race design and direct the event. The event is not making any profit per say. The Society helps encourage youth to be active with some of our events being free for 10 years old and less.
Recognition	The event will have a lot of media presence and we will be able to showcase Grande Cache and the Recreation Centre via our photos and videos on our social media and the social media of the world series of adventure racing as well as with newspapers releases. We could also add the logo of the MD on the participant bibs and on our website.
Previous Donation	No
Grant Funds Received from other sources?	
Have you performed any other fundraising projects?	
Agreement	
Grant Purpose	
Column24	
Year Grant Received	
Amount of Grant	
List the donaee, purpose and amount	
What type of fundraising & how	