



# REQUEST FOR DECISION

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SUBJECT:	<b>Sponsorship Request – Northwestern Polytechnic Foundation</b>		
SUBMISSION TO:	REGULAR COUNCIL MEETING	REVIEWED AND APPROVED FOR SUBMISSION	
MEETING DATE:	May 13, 2025	CAO: WU	MANAGER:
DEPARTMENT:	COMMUNITY SERVICES	DIR: MH	PRESENTER: LD
STRATEGIC PLAN:	Culture, Social & Emergency Services	LEG: SS	

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## RELEVANT LEGISLATION:

**Provincial** (cite) – N/A

**Council Bylaw/Policy** (cite) – Policy 8012 - Sponsorships

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## RECOMMENDED ACTION:

**MOTION:** That Council approve sponsorship in the amount of \$1,500.00 to Northwestern Polytechnic Foundation for hosting the “Northwestern Polytechnic Golf Classic” on June 6, 2025, at the Grande Prairie Golf and Country Club, with funds to come from the 2025 Community Services Sponsorships and Donations budget.

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## BACKGROUND/PROPOSAL:

The Northwestern Polytechnic Foundation is requesting a \$1,500.00 sponsorship in support of their 36<sup>th</sup> annual “Northwestern Polytechnic Golf Classic” to be hosted on June 6<sup>th</sup>, 2025, at the Grande Prairie Golf and Country Club, in Grande Prairie, Alberta.

Northwestern Polytechnic (NWP) is a post-secondary institution located in Grande Prairie, Alberta, offering career and industry training for the Region. The foundation is committed to nurturing everyone’s potential by offering hands-on education and applied research, playing an essential role in Northern Alberta by helping to develop new skills in a diverse range of career opportunities. The Foundation provides financial support to students through student awards for approximately \$500,000.00 annually, has brought 35 new programs to the institution within the last two years, and has increased enrollment within many of the programs.

The NWP Golf Classic is a fundraising event held to help raise funds for purchasing new, leading-edge equipment and tools for students to help them receive high quality education and support throughout their journey. With new, up-to-date equipment, this will allow students to become successful in their fields after graduating, bringing highly skilled individuals into the workforce within Northern Alberta.

Additional sponsorships have been confirmed from Fletcher Mudryk LLP for Title Sponsor, Chrenek Dion & Associates and Pomeroy Lodgings LP, Ken Sargent Buick GMC, International Paper, and various other donations from organizations, as listed in the provided budget. The foundation has also sent out over 30 sponsorship request letters to organizations within the region.

Administration is recommending the requested \$1,500.00 “Bronze Sponsor” which would include Greenview’s logo on the sponsor board, NWP website and social media, event programs and publications and one free golfer registration.

The 2025 Sponsorships & Donations budget balance is approximately \$110,788.78.

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**BENEFITS OF THE RECOMMENDED ACTION:**

1. The benefit of Council accepting the recommended motion is Greenview would be helping support the post-secondary institution highly utilized by the Northern Alberta region.

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**DISADVANTAGES OF THE RECOMMENDED ACTION:**

There are no perceived disadvantages to the recommended motion.

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**ALTERNATIVES CONSIDERED:**

**Alternative #1:** Council has the alternative to recommend a different sponsorship amount.

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**FINANCIAL IMPLICATION:**

**Direct Costs:** \$1,500.00

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**STAFFING IMPLICATION:**

There are no staffing implications to the recommended motion.

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**PUBLIC ENGAGEMENT LEVEL:**

Greenview has adopted the IAP2 Framework for public consultation.

**INCREASING LEVEL OF PUBLIC IMPACT**

Inform

**PUBLIC PARTICIPATION GOAL**

Inform - To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions.

**PROMISE TO THE PUBLIC**

Inform - We will keep you informed.

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**FOLLOW UP ACTIONS:**

Administration will advise the Northwestern Polytechnic Foundation of Council’s decision.

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**ATTACHMENT(S):**

- Northwestern Polytechnic Foundation Sponsorship Request, budget and sponsorship package