



# REQUEST FOR DECISION

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SUBJECT: **Sponsorship Request – Teepee Creek Stampede**  
SUBMISSION TO: REGULAR COUNCIL MEETING REVIEWED AND APPROVED FOR SUBMISSION  
MEETING DATE: May 13, 2025 CAO: WU MANAGER:  
DEPARTMENT: COMMUNITY SERVICES DIR: MH PRESENTER: LD  
STRATEGIC PLAN: Culture, Social & Emergency Services LEG: SS

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## RELEVANT LEGISLATION:

**Provincial** (cite) – N/A

**Council Bylaw/Policy** (cite) – Policy 8012 - Sponsorships

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## RECOMMENDED ACTION:

**MOTION: That Council approve a \$2,500.00 “Gold Buckle” Sponsorship to the Teepee Creek Stampede Association for hosting the 2025 Annual Stampede on July 10-13, 2025, in Teepee Creek, Alberta, with funds to come from the 2025 Community Services Sponsorships and Donations budget.**

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## BACKGROUND/PROPOSAL:

The Teepee Creek Stampede Association has requested a \$10,000.00 “Trophy Saddle” sponsorship for the Annual Stampede on July 10-13, 2025, in Teepee Creek, Alberta.

Established in 1917, the Teepee Creek Stampede is celebrating its 108<sup>th</sup> year of welcoming many generations to celebrate rodeo, community spirit and the heritage of one of the region's greatest events. This event welcomes approximately 40,000 people annually and features world-class Canadian Finals Rodeo (CFR) and National Finals Rodeo (NFR) cowboys and cowgirls, nurturing the next generation.

At the time of submission, funding had been confirmed from organizations such as Advantage North Services Ltd. for \$50,000.00 towards equipment, grading etc., Apex Oilfield for \$15,000.00 towards trailers and trucking, as well as cash sponsorship from each Aztec Engineering Inc. for \$15,000.00, and Avenge for \$20,000.00. Additional fundraising for the event includes a Diamond Dinner raising \$3,500.00, a Dinner and Dance raising \$4,000.00, and Casino nights brought in \$2,500.00.

Greenview has traditionally sponsored this event, with funding previously allocated as a line item in the Community Services annual budget. They received \$20,000.00 annually until 2022. In 2023, the Community Services budget was adjusted, removing organizations better suited for sponsorship funding and requesting that they apply annually for sponsorship. Previous Greenview sponsorship amounts are as follows:

2024 - \$2,500.00  
2023 - \$2,500.00  
2022 - \$20,000.00  
2021- \$20,000.00

Administration is recommending a \$2,500.00 “Gold Buckle” sponsorship, which would include \$400.00 worth of stampede tickets, two camping tickets, recognition with Greenview’s logo on the Teepee Creek Website, social media, two golf tournament tickets, the Greenview banner to be displayed in the infield during the event, Greenview logo displayed on the video board, along with one other option as listed under the asterisks in the sponsorship package, some options being All Pro Wagons, Wild Horse Race or Kiddie Cash Scramble (dependent on availability).

The 2025 Sponsorships & Donations budget balance remaining is approximately \$110,788.78.

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**BENEFITS OF THE RECOMMENDED ACTION:**

1. The benefit of Council accepting the recommended motion is that Greenview would be helping support a large, regional event that many Greenview residents can enjoy.

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**DISADVANTAGES OF THE RECOMMENDED ACTION:**

There are no perceived disadvantages to the recommended motion.

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**ALTERNATIVES CONSIDERED:**

**Alternative #1:** Council has the alternative to recommend a different sponsorship amount.

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**FINANCIAL IMPLICATION:**

**Direct Costs:** \$2,500.00

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**STAFFING IMPLICATION:**

There are no staffing implications to the recommended motion.

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**PUBLIC ENGAGEMENT LEVEL:**

Greenview has adopted the IAP2 Framework for public consultation.

**INCREASING LEVEL OF PUBLIC IMPACT**

Inform

**PUBLIC PARTICIPATION GOAL**

Inform - To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions.

**PROMISE TO THE PUBLIC**

Inform - We will keep you informed.

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**FOLLOW UP ACTIONS:**

Administration will advise the Teepee Creek Stampede Association of Council’s decision.

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ATTACHMENT(S):

- Teepee Creek Stampede 2025 Sponsorship Request, budget and sponsorship package.