



# REQUEST FOR DECISION

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SUBJECT:	Sponsorship Request – DCC Ridgevalley 4H Multi-Club		
SUBMISSION TO:	REGULAR COUNCIL MEETING	REVIEWED AND APPROVED FOR SUBMISSION	
MEETING DATE:	May 13, 2025	CAO: WU	MANAGER:
DEPARTMENT:	COMMUNITY SERVICES	DIR: MH	PRESENTER: LD
STRATEGIC PLAN:	Culture, Social & Emergency Services	LEG: SS	

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## RELEVANT LEGISLATION:

**Provincial** (cite) – N/A

**Council Bylaw/Policy** (cite) – Policy 8012- Sponsorships

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## RECOMMENDED ACTION:

**MOTION:** That Council approve sponsorship in the amount of \$7,360.50 to the DCC Ridgevalley 4H Multi-Club for their Achievement Day Show and Sale on May 24<sup>th</sup> and 25<sup>th</sup>, 2025 at the Cranberry Lake Rodeo grounds, with funds to come from the 2025 Community Services Sponsorships and Donations budget.

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## BACKGROUND/PROPOSAL:

The DCC Ridgevalley 4H Multi-Club is an unregistered non-profit organization in the Ridgevalley area. It is hosting its first local show and sale at the Cranberry Lake Rodeo grounds on May 24-25, 2025. The club has requested a sponsorship of \$7,360.50 to help cover the cost of additional tent rentals for the event.

The DCC Ridgevalley 4H Multi-Club has a proud 61 year history, originally operating under the Valleyview 4H before transitioning under the Grande Prairie region, which allowed the club to expand it's offerings with additional projects such as chickens and pigs. This year marks a significant milestone as the club operates its first year independently. Currently, the club supports 27 youth within 36 diverse projects, with a goal of continuing to grow both participation and programming in the years ahead, helping play a vital role in fostering personal growth, leadership, and lifelong skills in youth, empowering them to become confident, capable, and community-minded individuals.

The Club is hosting their first Achievement Day Show and Shine, where members will get to share their projects they have been working hard on, all year long, with their family, friends and community. Most of the members are auctioning off their projects for sale. This year the show will include 21 steers, 12 heifers, 5 cow/calf pairs, 4 market hogs, 4 market lambs, 5 chicken pen projects, 2 baby beef projects and 2 baby swine projects.

The request is to cover the cost of tent rentals for two (2) – 40'X60' tents that will house the animals and cover the show ring during the event. The rodeo grounds do provide shelter for spectators, washrooms, dining and somewhere to house the art exhibit, however there is no space to house members and their project animals. Fundraising has been ongoing with the club, however cost of the tent rental came in higher

than anticipated, therefore they are requesting financial assistance to assist with this cost to help make their inaugural show and sale run smoothly and successfully.

Administration recommends the \$7,360.50 sponsorship for the event as it positively benefits the Ridgevalley, DeBolt and area youth.

The 2025 Sponsorships & Donations budget remaining balance is approximately \$110,788.78.

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**BENEFITS OF THE RECOMMENDED ACTION:**

1. The benefit of Council accepting the recommended motion is that the event will positively benefit the youth of the Ridgevalley area.

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**DISADVANTAGES OF THE RECOMMENDED ACTION:**

There are no perceived disadvantages to the recommended motion.

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**ALTERNATIVES CONSIDERED:**

**Alternative #1:** Council has the alternative to recommend a different sponsorship amount.

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**FINANCIAL IMPLICATION:**

**Direct Costs:** \$7,360.50

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**STAFFING IMPLICATION:**

There are no staffing implications to the recommended motion.

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**PUBLIC ENGAGEMENT LEVEL:**

Greenview has adopted the IAP2 Framework for public consultation.

**INCREASING LEVEL OF PUBLIC IMPACT**

Inform

**PUBLIC PARTICIPATION GOAL**

Inform - To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions.

**PROMISE TO THE PUBLIC**

Inform - We will keep you informed.

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**FOLLOW UP ACTIONS:**

Administration will advise the DCC Ridgevalley 4H Multi-Club of Council's decision.

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**ATTACHMENT(S):**

- DCC Ridgevalley 4H Multi-Club Sponsorship Request