

# Manager's Report

Department: Planning and Economic Development

Submitted by: Martino V., Director of Planning and Economic Development

Date: 4/30/2025

#### DIRECTOR OF PLANNING AND ECONOMIC DEVELOPMENT, MARTINO VERHAEGHE

#### **Director Highlights**

The Directors works closely with other departments to deliver services and programs with more notable items including:

- Emergency Services Training updates in ICS 300 and Wildfire Training Simulation.
- Attendance at the Economic Developers Association Conference where Greenview was part of 2 awards for regional based projects
- Attendance at the Community Planning Association of Alberta Conference in Red Deer with members of the Municipal Planning Commission and staff
- Review and / or preparation of numerous Municipal Planning Commission, Policy Review Committee and Council reports including review of Rights of Way Licensing and Enforcement policies.
- Several meetings related to the feasibility and costing of Non-Profit sponsorship for a seasonal festival in the Grande Cache area, site assessments / inspections and costing model background research. Work concluded when proponent non-profit participation was withdrawn for 2025 due to costing model liabilities and alternative events or models may be reviewed in 2026.
- Staff interview for vacancies in Planning and Development.
- 2 Council meetings, 1 Committee of the Whole in Grande Cache, and several Senior Leadership check in with staff at facilities across Greenview.
- Meeting with Grande Cache Chamber President on issues of significance and concern, support for Chamber on how they might progress their advocacy on issues of the local business community and how we can align efforts in major regional issues impacting Grande Cache.

- Director attendance and review of Upper Smoky Sub-regional Plan engagement in Grande Cache and background research for significant project affecting environmental and industry planning for all areas west of the Smoky River.
- Meetings with Northern Gateway Public School Divisions on Valleyview School K-12 design progress and site concerns with Multiplex Coordination; recommended alternatives for design assessment and need for Contractual Agreement review in near term identified.
- Meeting with the Greenleaf subdivision design engineer on solutions for stormwater and Alberta Highway interface options.
- Follow up discussions with 3 enforcement files; one being deemed complete and another extended in support of efforts to voluntarily compliance and another providing clarity in expectations about completion of conditions and timelines of approvals issued.
- Initiation of Grovedale Area Structure Plan Engagement process for May Open Houses.
- Meeting with Psychological Health and Safety Sub Committee on Men's Mental Health supports.

#### MANAGER PLANNING AND DEVELOPMENT, RENAE DEMOLITOR

Of the Thirty-four (34) Development Permit applications received in April, eleven (11) had an estimated project cost exceeding \$500,000:

D25-043 / NW-25-67-5-W6M / SECURE WASTE INFRASTRUCTURE CORP. / OILFIELD WASTE MANAGMENT FACILITY / \$9,100,000.00 / WARD 8

D25-052 / NW & SW-21-62-19-W5M / BITDEER ENERGY INC. / OIL & GAS FACILITY (GAS FIRED POWER PLANT) / \$110,000,000.00 / WARD 2 (former Opal Power Plant site)

D25-056 / SE-4-64-5-W6M / HOLLIS DEVELOPMENTS / ACCESSORY BUILDING (STORAGE BUILDING) / \$506,773.99 / WARD 8

D25-058 / SE-23-62-18-W5M / HURLAND SERVICES LTD. / COMPRESSOR 400 HP/ \$1,250,000.00 / WARD 2

D25-059 / SE-23-64-23-W5M / HURLAND SERVICES LTD. / COMPRESSOR 400 HP / \$1,250,000.00 / WARD 2

D25-060 / SE-25-68-07-W6M / NUVISTA ENERGY LTD. / COMPRESSORS 13175 HP / \$120,402,000.00 / WARD 8

D25-061 / S & NE-9-62-8-W6M / CANADA WEST LAND SERVICES LTD / COMPRESSORS 5500 HP / \$14,000,000.00 / WARD 8

D25-063 / NE-13-69-6-W6M / R360 ENVIRONMENTAL SOLUTIONS CANADA / ACCESSORY BUILDING (TWO MOTOR CONTROL BUILDINGS) / \$760,000.00 / WARD 8

D25-069 / 14-18-62-2-W6M / INTEGRITY LAND INC / DUGOUT, WATER RESERVOIR. \$7,500,000.00 / WARD 7

D25-073 / NE-27-64-17-W5M / MURPHY OIL COMPANY / COMPRESSOR 810 HP / \$5,100,000.00 / WARD 2

D25-074 / NE-1-63-19-W5M / HURLAND SERVICES LTD. / COMPRESSOR 400 HP / \$1,250,000.00 / WARD 2

Applications	received fo	r April include:
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Туре	Applications
Business Licenses:	7
Development Permits:	34
Land Use Amendments:	0
Subdivisions:	1
Approaches:	3

In April, Administration presented three files to Municipal Planning Commission, S24-007 for the creation of one (1) lot of approximately 4.04 hectares (10 acres) as the first parcel out, S24-009 for the creation of one (1) parcel with variance for a parcel size of approximately 9.2 hectares (22.7 acres) as Farmstead Separation within the parcel and S25-001 to create one (1) parcel with variance for a parcel size of approximately 9.89 hectares (24.4 acres) within the parcel and issued subsequent Notice of Approvals for each. Administration presented two (2) policies to the Policy Review Committee in April for Policy 6008 Licencing Undeveloped Road Allowance and Policy 6002 Development Enforcement and presented one (1) request for time extension for subdivision to Regular Council meeting.

Permit approvals issued included Notices of Decision for D24-033 a residential development within Cozy Cove, D24-169 single detached dwelling, D25-021 cabin, D25-026 existing garden suite and removal of caveat on title, D25-031 cabin, D25-033 dwelling unit modular, D25-034 dwelling unit addition, D25-038 dwelling unit modular, and staff worked with applicants on D25-044 along with an issued Letter of Compliance to bring the development into compliance for a local Shooting Range.

E25-001 warning letter received no response, and a Stop Order as per the letter was issued on April 14. Administration reached out to the applicant, who has agreed to provide an update mid May as to the status of work occurring on site to bring the parcel into compliance with the approved development permits. E24-005 has been determined to be remediated and cleaned up to the satisfaction of administration and the file in relation to court proceedings, in conversation

with legal counsel, will be closed. Several inquiries were received this month regarding subdividing properties and parcel consolidations, development permit applications, removal of caveats on title, and outstanding items on subdivision applications awaiting endorsement.

File Review and RFD preparations for seven files scheduled for MPC hearing May 14<sup>th</sup> include: S25-003 subdivision FPO, S25-005 subdivision FPO, D25-020 Home Occupation Major, D25-045 Dwelling Unit Modular, D25-062 Accessory Building, D25-065 Trucking Business and D25-075 for a Detached Suite.

Monthly highlights for GIS include creation of a Grande Cache Airport map, a Detour Bridge Map, replacement of the Valleyview Tourist centre map, added Grande Cache and Grovedale Burial sites, held map review and spring maps discussions, and produced various owner location mapping requests for RFD presentations. Monthly Land Titles changes were completed for April 2025 updates. Review of Catalis changes in Web map for Water and Sanitary lines, Grande Cache ATCO Electrical Services map, Drainage maps Road Ditching maps was also conducted. Administration attended the RFD Review Committee Meeting and the SLT Meeting held at FCSS. GIS Staff attended the Q1 joint Health and Safety committee meeting.

• Governance – Provide good governance. Ensure our policies address changing and growing community needs:

#### Land Use Bylaw (LUB) Update

Planning & Development completed review and editing of the draft Land Use Bylaw, and associated mapping. The Land Use Bylaw draft will be presented to the Council upon direction from SLT regarding the next steps.

#### Area Structure Plans

Public engagement in the form of open houses for the Grovedale ASP are scheduled to take place Thursday May 22, Friday May 23 & Saturday May 24th in Grovedale at the Arena. Mail drops, posters and communications materials are being prepared by Greenview staff through collaboration between Communications and Planning.

# • Governance – Improve intermunicipal government relations. Build relationships with industry focused organizations:

Administration hosted a meeting with Beairsto & Associates regarding the proposed concept plan and development for the proposed Minor ASP amendment and future proposed subdivision at the Narrows, with the potential to be applied for in 2025 and a pre-application meeting with UFA to discuss plans for a Bulk Fuel Station in proximity to highway 40 near Grovedale. Staff hosted the quarterly meeting with Alberta Transportation in Valleyview to discuss current and upcoming projects. GIS staff provided information for Grande Cache RV Storage site updates to the Northern Gateway regarding bus routes data and reached out to Peace Wapiti for updates to their mapping data.

# • Governance - Increase staff success. Provide current staff growth opportunities when appropriate & Incorporate staff succession planning:

In April, Administration attended the three-day in-house ICS 300 Course training held in Valleyview, attended the CPAA conference, attended the Upper Smoky Sub-Regional Plan engagement session, and volunteered at the Mock Evacuation Exercise for FCSS training. Staff began a new term of ALUP courses through the University of Alberta and completed AMHSA and e-compliance training as assigned. Staff have been covering the vacant roles of Development Technician and Development Officer while two vacancies exist. Offers have been extended and are pending acceptance for the Development Officer and Development Technician positions, with the hope to fill these positions shortly.

#### • Governance - Provide quality municipal services:

The administration conducted six site visits for application files under review in April, four for subdivision applications and two development permits.

• Environment – Create a balance between development and natural resources. Use and promote innovative and sustainable technology to further development:

Staff worked with the Manager of Agricultural Services to attempt to create draft document weed management plan criteria for two Peat Extraction applications D24-173 & D24-174.

#### MANAGER OF COMMUNICATIONS AND MARKETING, STACEY SEVILLA

#### **Communications Highlights**

The Communications Department continues to produce regular external communications for ratepayers and the public. It also works closely with all other departments to create, launch, and promote new services and programs.

Please note that the list below highlights Communications department activities but is not exhaustive.

#### **Projects completed or underway:**

# **Governance - Increase staff success**. *Provide current staff growth opportunities when appropriate:*

- Assisted with advertising and online moderation of April Greenview U Lunch N Learn (Greenview Grant Workshop)
- Prepared April Greenview Wellness Challenge Poster
- Updated May Wellness Committee posters

#### **Governance – Improve intermunicipal government relations**

• Canadian Hydrogen Convention coverage in collaboration with the City of Grande Prairie and the County of Grande Prairie

#### **Economy – Create a diverse economy**. *Increase tourism attractions:*

- Rogers Media digital advertising creative is produced and currently running (includes video and digital media for the April campaign with expanded reach and targeted geographic locations)
- 2025 Post Media (National Post) print and digital Tourism advertising campaign in collaboration with Economic Development/Tourism started in March, and the first sponsored news stories have been published digitally and in printed national newspapers. This campaign includes several tactical advertising strategies through March, April, and May. YouTube video ads and Google ads have been approved and went live this month
  - The robust YouTube and Google Search ad campaign will enhance visibility and extend target audience reach to promote Greenview and Grande Cache as a tourism destination
  - Second Tourism Article to be published May 1, 2025
- Greenview Tourism Facebook page (formerly Grande Cache Tourism & Interpretive Centre Facebook page) was renamed, along with the Grande Cache Recreation (formerly Grande Cache Recreation Centre), and a marketing campaign to explain changes is underway
- Monthly Newspaper advertising, collaborating with Economic Development to promote Grande Cache Tourism to locals and aiming to gather feedback with a survey running all of 2025 as a half-page advertisement in the Valleyview Glitz'd newspaper.
- Preparing various ads, and Hinton billboard design for Economic Development to promote Greenview, is in production and will be installed this month
- Awaiting finalized layout of Quick Tourist Kiosk design for approval
- Prepared Ads for Hinton Billboard, Grande Prairie Regional Tourism Association Visitor Guide, Alaska Highway Historical Journey Travel Guide, and Vacation Country Magazine
- Updated promotional material for Economic Development and sent files to print: Trail Maps, Grande Cache Street Map, Passport to Fun, Greenview Campground & Day-Use Brochure, and z-maps
- Trademark application in progress for the 'Expand Your Vision' wordmark and name, which will enable Greenview to fully own and use a form of the Expand Your Vision logo without the original "G"

#### Culture, Social & Emergency Services – Enhance communication to our public.

- Completed revisions to the Land Use Bylaw "What We Heard Report" for Planning & Development
- Assisted Agricultural Services with advertising and promotion of workshops and events
- Newspaper advertising, full page advertising in the Grande Cache Community Mountain Voice and the Valleyview Glitz'd newspapers
- Prepared and advertised Greenview Administration Closure Notices and Facility Schedules for Easter weekend
- Spring Mountains to Meadows Newsletter distributed the first week of April

- Updated Job Description template for Human Resources
- Developed Grande Cache Tourism & Interpretive Centre and Greenview-Valleyview & Area Tourist Information Centre highway signs for Economic Development and Tourism, and obtained quotes
- Updated the Filing a Property Assessment Complaint Brochure and a Monthly Tax Installment Payment Plan sheet to be included in the upcoming tax notice mailouts and sent to printers
- Completed Communications Strategy to roll out the transition of the GC Tourism Interpretive Centre Facebook page over to Greenview Tourism to roll out in April in order to accommodate the addition of the Greenview Valleyview Tourist Information Centre and promote tourism for all of Greenview
- Information gathering, copywriting, and editing of content for the 2024 Annual Report are nearing completion in preparation for the publication layout
- Assist Construction & Engineering with project notification plans and scheduling for the upcoming construction season
- Working with Planning & Development to develop a Communications plan for the upcoming Grovedale Area Structure Plan Review and public consultation
- Website/social media/radio advertising for Greenview Road Bans and subsequent updates are ongoing and revised as required
- Created new Grande Cache Community bus brochure and video, and updated website content to promote the new bus and services
- Developed Communication Plan for 2025 Elections in collaboration with Legislative Services
- Election magnetic signs were put up
- Promoted the family Easter Egg Hunt event being held at the Tourism Centre on April 6
- Posted updates on the website/social media, and sent a Voyent Alert regarding rescheduled GC Garbage collection days (due to truck mechanical issues)
- Preparing 2024 Annual Report
- In-kind donations:
- \$300.00 Valleyview Cup
- \$200.00 AB Game Warden Association

# **Culture, Social & Emergency Services – Improve public perception of Greenview**. *Actively participate in community events:*

- Photos and Media Posts to highlight awards won at the EDA Conference
  - Work Northwest Alberta received the Regional Collaboration & Partnerships Award Invest NW Alberta – Site Selector Forum Event
  - Regional Collaboration & Partnerships Award
  - Work NW Alberta was honoured with the prestigious Alex Metcalfe Award Best in Show for Large Community/Region!
- Photos and Media posts to highlight the Carbon Capture Conference
- Photos and Media post to highlight the Calgary Outdoor Adventure Show

#### **Culture, Social & Emergency Services – Support and maintain recreational opportunities**. *Recognize opportunities to increase recreation development:*

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- Assisted GRM and GCRC with monthly programming calendars and advertising.
- Created Facebook Reel for the GRM page of the Volleyball Tournament to increase activity and visibility of the page
- Designed a spring-themed coloring page for Recreation Centres to distribute as part of a spring coloring contest
- Created ads and video to promote the GCRC Dance Program's, "Step into the Spotlight" Grande Cache Dance Team Show 2025
- Promoted arena schedules, aquatic schedules, and spring break programs
- Promoted weekly and weekend arena schedules, Spring Break Arena Schedule and events such as "Paint the Ice" event
- Grande Cache Outdoor Digital Sign advertising
  - o Grande Cache Minor Baseball Association Caching Clinic advertisement
  - o Grande Cache Memorial Icebreaker Tournament advertisement

#### **Digital presence statistics**

**Culture, Social & Emergency Services – Enhance communication to our public**. *Continually improve our social media and digital platforms.* 

#### Website (April 2025)

Greenview's website has seen 51,294 **pageviews** through April. The Greenview website has seen approximately 13,949 new users during this period. Website access from mobile remains on par with the national average, with approximately 60% of website users from a mobile device in April. **\*NEW:** Visits to the Careers page of posted jobs totalled 3,736 at the time of this report, accounting for approximately 7% of all website visits through April.

- Users: 37,165
- New Users: 14,173
- Pageviews: 51,294
- Sessions: 29,151
- Sessions per user: 1.8

#### Facebook (April 2025)



Efforts to grow our X (Twitter) and Instagram presence continue. 'X' followers as of April 24, 2025 = 1873, Instagram followers = 1152

#### MANAGER OF ECONOMIC DEVELOPMENT, LARRY GIBSON

• <u>Governance – Improve inter-municipal government relations</u>. *Provide open dialogue between municipalities within the region:* 

The Work NW Committee has convened and successfully approved the strategic plan for 2025. This plan includes a comprehensive marketing strategy, and the hiring of a Work Integrated Learning Specialist hired through Northwestern Polytechnic who will collaborate closely with both students and local businesses to enhance opportunities for practical experience. To support this initiative, several sub-committees have been established to focus on specific areas of the strategy. Additionally, the committee is scheduling awareness presentations with local associations to ensure that all stakeholders are informed and can participate actively in this endeavor. These efforts aim to foster stronger connections between our educational programs and the local community, promoting mutual growth and success.

• <u>Governance – Improve inter-municipal government relations.</u> Build relationships with industry focused organizations:

In collaboration with the City of Grande Prairie and County of Grande Prairie, Administration continues in planning meetings for an upcoming Youth Career Discovery Expo scheduled for May 8, 2025. A Municipal District of Greenview Economic Development Officer will attend the career fair to support the initiative, and the human resources department will have a booth at the event.

• <u>Governance – Improve inter-municipal government relations.</u> Build relationships with industry focused organizations:

Economic Development attended the annual EDA Xperience 2025 Summit and Conference (Economic Developers Alberta) from April 9–11. Over three days, participants engaged in informative sessions, explored the latest economic development trends, networked with industry peers, and enjoyed a standout presentation by the O'Leary Group.

Greenview, together with the County of Grande Prairie and the City of Grande Prairie, was honored with **three major awards** for their collaborative efforts:

- Regional Collaboration and Partnerships Award for Work NW initiative.
- Regional Collaboration and Partnerships Award for Invest NW Alberta initiative.
- The Alex Metcalfe Award Best in Show (Large Community/Region) for Work Northwest Alberta.

These accolades highlight the strength and success of the region's cooperative economic development initiatives.

## • <u>Governance – Improve inter-municipal government relations</u>. Build relationships with industry focused organizations:

Our Economic Development team attended the Canadian Hydrogen Convention in Edmonton on April 22-24 as part of Invest Northwest (Invest NW), alongside the County of Grande Prairie and the City of Grande Prairie. The convention, held in Edmonton, is Canada's largest event focused on the role of hydrogen in reaching net-zero emissions by 2050. It brings together industry leaders, governments, and Indigenous partners to advance hydrogen technologies, infrastructure, and policy. The event features exhibitions, conferences, and networking opportunities that promote innovation and collaboration.

### • Economy – Create a diverse economy. Create opportunities to support and attract businesses in Greenview:

In collaboration with Northwestern Polytechnic, Economic Development has three students continuing work on the pre-feasibility study for the Eco Agricultural Industrial Park that is slated to be complete on September 24<sup>th</sup>.

### • Economy – Create a diverse economy. Create opportunities to support and attract businesses in Greenview:

The EVentures Advisory Committee has identified a promising opportunity to advance the development of an electric vehicle (EV) charging network within the region. After careful evaluation, the committee has found a potential partner in, a company that recently secured funding through the Natural Resources Canada (NRCan) Zero Emissions Vehicle Infrastructure Program (ZEVIP). This federal funding aims to support the deployment of EV charging stations across Canada, aligning well with Greenview's sustainability goals and transportation initiatives.

The partner has expressed interest in expanding its infrastructure into the Greenview region and has specifically identified the communities of Valleyview and Grande Cache as strategic locations for EV charger installations. These sites were likely chosen based on factors such as highway accessibility, current traffic volumes, and future growth potential in EV usage.

In support of this initiative, a formal proposal and lease agreement are currently being developed by the partner. These documents will outline the terms and logistics for site access, installation, and ongoing operation of the charging stations. Once finalized, the proposal will be submitted to the Municipal District of Greenview for review, with the intent of entering into a collaborative agreement that supports long-term infrastructure development and regional climate goals.

## • <u>Economy – Create a diverse economy. Create opportunities to support and attract businesses</u> in Greenview:

Economic Development participated in a recent job fair hosted by the Grande Cache Community Learning and Employment Centre, demonstrating its ongoing commitment to supporting local employment initiatives and workforce development. Although the event featured a modest number of employer booths—just five in total—it drew an encouraging turnout of 55 attendees, reflecting a strong interest in employment opportunities within the community. The event provided a valuable platform for job seekers to connect directly with potential employers, gain insights into available positions, and explore career pathways. Building on the success of this initiative, Economic Development will continue to collaborate closely with the Grande Cache Community Learning and Employment Centre to coordinate and promote future job fairs in the hamlet of Grande Cache. These efforts aim to strengthen local employment prospects, support businesses in their recruitment efforts, and contribute to the long-term economic vitality of the region.

## • <u>Culture, Social & Emergency Services – Improve public perception of Greenview</u>. Actively participate in community events:

Planning efforts for the Wildcraft Bush Festival have been placed on hold as organizers reassess the project's logistics and overall readiness. Several contributing factors have led to the decision to postpone the event until 2026. These include the need for significant site improvements to ensure safety and accessibility, securing adequate funding to support festival operations and programming, and aligning timelines with key milestones in the planning process.

Additionally, the evolving role and involvement of partnering non-profit organizations have played a critical role in the decision-making as it became clear the financial risk model was no longer in their interest to proceed in 2025. Taking this additional time will allow the organizing team to strengthen partnerships, refine the event vision, and ultimately deliver a more impactful and sustainable festival experience in the future.

# • <u>Culture, Social & Emergency Services – Improve public perception of Greenview</u>. Actively participate in community events:

The Grande Cache Heritage Rendezvous, supported by the Grande Cache Chamber, is an annual festival celebrating the unique culture and history of Grande Cache. Both the Rendezvous Committee and the Chamber of Commerce presented at the Committee of the Whole for funding of the festival to take place on June 27-29.

## • <u>Culture, Social & Emergency Services – Improve public perception of Greenview</u>. Actively participate in community events:

On April 6, 2025, the Grande Cache Tourism & Interpretive Centre proudly hosted its annual Easter Egg Event, bringing the community together for a festive family fun day. The event was a tremendous success, attracting approximately 250 enthusiastic participants of all ages. To enhance the experience, the Tourism & Interpretive Centre partnered with the Grande Cache Recreation Centre, the Municipal Library, and the B.E.S.T. (Building Effective Skills Together) Program, creating a truly collaborative and memorable occasion.

Families were invited to participate in a lively Easter egg hunt, featuring colorful hidden treasures scattered throughout the grounds, sparking excitement and adventure among the children. In addition to the hunt, attendees enjoyed a variety of festive activities, including crafting Easter-themed creations, savoring a selection of treats, and gathering for a special

Easter story time session hosted by the Municipal Library. A highlight of the day was a cheerful visit from the Easter Bunny, who delighted children and families alike, offering opportunities for photos and memorable interactions.

Overall, the event fostered a strong sense of community spirit, providing a welcoming space for families to celebrate the holiday together and creating lasting memories for all who attended.

#### Grande Cache Tourism & Interpretive Centre

#### • Culture, Social & Emergency Services – Improve public perception of Greenview.

The Grande Cache Tourism & Interpretive Centre is undergoing several maintenance and safety improvements to enhance the experience for visitors. The garden area at the front of the building has been cleaned up, creating a more welcoming entrance. As part of the updates, large rocks that were previously in the garden have been removed and thoughtfully placed around the facility to improve both appearance and function. To address safety concerns, especially with vehicles speeding through the parking lot, a "slow down" sign will be installed at the main entrance to encourage drivers to reduce their speed and watch for pedestrians.

In addition, the brick pathway leading to the Centre has been temporarily closed. This decision was made due to loose bricks and uneven ground, which could pose a tripping hazard. The closure ensures the safety of all visitors while the pathway is assessed for repairs. Inside the Centre, the walls and ceiling on the main floor have been freshly painted, brightening up the space and giving it a clean, refreshed look. These ongoing improvements reflect the Centre's commitment to providing a safe, inviting, and well-maintained environment for everyone to enjoy.

#### **Visitor Statistics:**

April visitor statistics: 1225 (as of April 27)

In Q1 (January-March0, 91% of visitors were Alberta Residents, 6% were out of Province, and 3% were international travellers.

ҮТD То 31)	otal Visitors (Jan 1 – Dec 31)	YTD Total Rev	venue (Gift Shop Jan 1 – Dec
2020	8,774	2020	\$53,320.51
2021	15,177	2021	\$115,056.84
2022	17,820	2022	\$123,561.80
2023	20,306	2023	\$131,053.41
2024	18,640 (December 23)	2024	\$124, 261.77
2025	2,820 (as of Apr 27, 2025)	2025	\$17,922.62 (April 27, 2025)

Number of Programs: 4 unique programs
PD Day Fun (offered 1x): April 11: 4 participants
Little Cache Cubs (3x): April 14: 11 participants, April 21: 13 participants, April 28: (TBT)
Cache Cubs (1x): April 25: (TBT)
Earth Day (1x): April 22: 23 participants

#### **Greenview-Valleyview & Area Tourist Information Centre**

# <u>Economy</u> – Create a diverse economy. Create opportunities to support and attract businesses in Greenview:

An update on the Greenview-Valleyview & Area Tourist Information Centre outlines several ongoing and upcoming projects. Roofing contractors replaced the singles between April 23–25, following the delivery of materials on April 22. Sewer tank inspections for both the RV dumping station and the washroom facilities took place on April 25. Plastic lumber to refurbish nine picnic tables and one bench arrived on April 28 with Facilities & Maintenance Team completing the work. Additionally, Facilities sand Maintenance will replace outdated outdoor signs, in collaboration with the Chamber of Commerce and Town of Valleyview, and will install a new M.D. of Greenview Tourism map produced by the GIS team. One seasonal staff member will begin training on April 28 in Grande Cache, with three additional staff starting May 5. A soft opening is planned for the week of May 5, with a grand opening anticipated between late May and early June.