



# REQUEST FOR DECISION

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SUBJECT:	<b>Sponsorship Request – Grande Prairie Youth Emergency Shelter Society</b>		
SUBMISSION TO:	REGULAR COUNCIL MEETING	REVIEWED AND APPROVED FOR SUBMISSION	
MEETING DATE:	May 27, 2025	CAO:	MANAGER:
DEPARTMENT:	COMMUNITY SERVICES	DIR: MH	PRESENTER: LD
STRATEGIC PLAN:	Culture, Social & Emergency Services	LEG: SS	

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## RELEVANT LEGISLATION:

**Provincial** (cite) – N/A

**Council Bylaw/Policy** (cite) – Policy 8012 - Sponsorships

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## RECOMMENDED ACTION:

**MOTION:** That Council approve sponsorship in the amount of \$1,500.00 to the Grande Prairie Youth Emergency Shelter Society in hosting the Odyssey Sunrise Golf Tournament on June 13, 2025, at the Grande Prairie Golf & Country Club, with funds to come from the 2025 Community Services Sponsorships and Donations budget.

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## BACKGROUND/PROPOSAL:

The Grande Prairie Youth Emergency Shelter Society (GPYESS) o/a Sunrise House, in partnership with Odyssey House, are hosting the 13<sup>th</sup> annual “Odyssey Sunrise Golf Tournament”. A charity event held to support both organizations on June 13, 2025, at the Grande Prairie Golf & Country Club, in Grande Prairie, Alberta. They have requested a “Lariat Hole Sponsorship” of \$3,500.00.

Sunrise House is a non-profit organization that provides emergency shelter and support for youth within Grande Prairie and surrounding communities, while Odyssey House provides the same services but for women and families, both providing a vital service to those in need within our region.

The event has been a successful fundraising event to help both emergency shelters in their operations to be able to adapt and continue providing for those in need within our communities. Since 2011, the event has brought in over 1 million in funding, split between the two organizations.

They have received additional funding from other organizations such as Hansen Ford for \$18,000.00, Pembina \$7,500.00, Peace Diagnostic Imaging \$5,500.00, and Whitecap Resources and Helix Engineering both for \$3,500.00.

Greenview has historically given Sunrise House an operating grant:

2024: \$20,000

2023: \$25,000

2022: \$20,000 operating and \$500,000.00 capital for the new facility.

Greenview has sponsored Odyssey Houses’ GrandeCon event, most recently in 2023 and 2024 for \$5,000.00 each year.

Administration is recommending a “Focus non-alcoholic Beverages Sponsor” of \$1,500.00 as this event serves as a large fundraiser for both vital organizations within the region, of which many Greenview residents utilize. The \$1,500.00 sponsorship within the provided sponsorship package would be recognized under “Focus non-alcoholic Beverages Sponsor”, however, Administration can request the sponsorship be listed under another title if Council wishes.

The 2025 Sponsorships & Donations budget remaining balance is approximately \$110,788.78.

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**BENEFITS OF THE RECOMMENDED ACTION:**

1. The benefit of Council accepting the recommended motion is that Greenview would be helping support a large fundraising event for crucial organizations within our region and are utilized by many Greenview residents in need.

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**DISADVANTAGES OF THE RECOMMENDED ACTION:**

There are no perceived disadvantages to the recommended motion.

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**ALTERNATIVES CONSIDERED:**

**Alternative #1:** Council has the alternative to recommend a different sponsorship amount.

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**FINANCIAL IMPLICATION:**

**Direct Costs:** \$1,500.00

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**STAFFING IMPLICATION:**

There are no staffing implications to the recommended motion.

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**PUBLIC ENGAGEMENT LEVEL:**

Greenview has adopted the IAP2 Framework for public consultation.

**INCREASING LEVEL OF PUBLIC IMPACT**

Inform

**PUBLIC PARTICIPATION GOAL**

Inform - To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions.

**PROMISE TO THE PUBLIC**

Inform - We will keep you informed.

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**FOLLOW UP ACTIONS:**

Administration will advise the Grande Prairie Youth Emergency Shelter Society of Council’s decision.

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ATTACHMENT(S):

- Sponsorship application, budget, and sponsorship package.