

# Application: SPONS-0000000051

Sponsorship Application

## Summary

**ID:** SPONS-0000000051

**Last submitted:** Apr 20 2025 02:43 AM (MDT)

**Labels:** Operating Grants

## Eligibility Form

**Completed** - Apr 18 2025

## Eligibility Form

Are you applying on behalf of a non-profit organization?

Yes

If yes, please specify the Act you are registered under:

Unregistered non -profit organization

## Sponsorship Application Form

**Completed** - Apr 19 2025

## Sponsorship Application Form

*\*If you are wanting to apply for an **In-Kind Donation** for your event as well as sponsorship, please complete the In-Kind Donation application form.*

Please refer to the following Greenview policies for additional information:

- [Greenview Sponsorship Policy 8012](#)
- [Greenview Support Recognition Policy 8000](#)

## Organization Information

Name of Organization	Risky Business Motorsports
Mailing Address	Box 29
Town/City	Valleyview
Postal Code	T0h3n0
Province	Alberta
Contact Name	
Position of Contact Person	Ceo
Email	
Phone Number	
Briefly Describe your organization	<p>A locally run non profit organization that organizes and operates outdoor motorsports events, specializing in off road events (mud bogging).</p> <p>Also we are currently in the process to become a registered non profit. Expected to be complete near end of April 2025</p>

**This is the act you are registered under.**

Please verify:

Unregistered non -profit organization

**Registration No.**

N/a

Type of sponsorship request

**Responses Selected:**

Event

**Name of Event**

Bogfather's Mud Bog

**Total Amount Requested**

5000

**Date of Event**

Jun 28 2025

**Location of Event**

22047 hwy 665

**Please indicate the intended purpose and direct goals of the event.**

In recent years there has been a steady decline in available events for motorsports enthusiasts for various reasons. In an effort to revive not just the competition but also the community socialization that comes with these events we decided to put on a mud bogging in 2023 to give it a try. In 2024 the attendance and number of entries doubled bringing racers from all over Alberta and bc including Lacombe, Rimbey, and Chetwynd.

The goals of our event are

- 1) to provide a fun, safe, and well well equipped venue and exciting event for all residents of Greenview and surrounding area to be welcomed to and enjoy
- 2) to provide new racers with a welcoming event to learn the ins and outs of off-road racing while also being challenging enough for seasoned veterans
- 3) to continue the innovation that this type of motorsports is known for by integrating with local businesses to develop solutions to various hurdles (reliable timing system, design and fabricate one off parts, ect.)
- 4) to provide a wide range of fun for the whole family not just motorsports fans that can bring the community together as a whole (mini fair, bounce castles, fireworks show, pancake breakfast to name a few)

**How many people will benefit from the planned event?**

500+

**Please describe how the event will benefit the community and the residents of Greenview.**

- Will be somewhere everyone is welcome to come socialize with friends and neighbors, or make some new ones.
- Local businesses will benefit from out of town customers shopping in the stores and event recognition for all sponsor businesses
- our local environment will benefit by there being a safe controlled location for this type of racing vs on crown land. All spills are contained, and fire suppression equipment is on site and ready

**Has Greenview provided a sponsorship to your organization within the last 2 years?**

No

Have you applied for sponsorship from sources other than the MD of Greenview?

No

Have you performed any fundraising projects?

Yes

What type of fundraising and how much did you raise?

Fundraising Type Examples: Bottle drive, Bake sale, etc

	Fundraising Type	Fund Raised
1	Business sponsorships/donations	\$100-2500 per business totaling \$10,000 in 2024
2		
3		
4		
5		

Please provide any additional information that will assist to support a funding decision.

We plan to continue these events for the foreseeable future and would be delighted if we could include the Md of Greenview in it.

Local MLA Todd Loewen attends yearly and has given his support of the event.

**If awarded a sponsorship, please list how you plan to recognize the MD of Greenview.**

i.e. Social Media, Posters, Signs, Website

Flyers, social media, website and radio ad recognition. On site signage. Announcement during the event multiple times. (Last year was 12 sponsor list readings throughout weekend), and any other recommendations from the Md.

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### **Greenview Logo Permission Requirements**

Please contact the Communications Department at [communications@mdgreenview.ab.ca](mailto:communications@mdgreenview.ab.ca) for all use of Greenview Logos as well as advertising, signs and imaging which require authorization by Greenview communications team.

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### **FOIP Disclosure**

Any personal information that the Municipal District of Greenview may collect on this form is in compliance with Section 33(a) and 39(1)(a)(b)(c) of the Freedom of Information and Protection of Privacy Act. The information collected is required for the purpose of carrying out an operating program or activity of the Municipality, in particular for the purpose of the Community Impact Grant. If you have any questions about the collection please contact the Freedom of Information and Protection of Privacy Coordinator at 780.524.7600.

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**By signing and typing your name below the signature line below you are confirming you have provided the required information for the sponsorship application.**

*Please use your mouse to sign*

Name:

Date

Apr 19 2025

## Upload past financial statements

Incomplete

If you do not have a financial statement to upload, please complete the "Profit Loss Statement" and "Balance Sheet" form templates provided.

## Budget for current event

Completed - Apr 20 2025

[bog books](#)

Filename: bog\_books.pdf Size: 394.5 kB

## Any supporting documents, ie. Quotes, etc.

Completed - Apr 20 2025

[Quote-2682](#)

Filename: Quote-2682.pdf Size: 1.5 MB



# Expenses

Bogfather's 2025

	ESTIMATED	ACTUAL
Total Expenses	\$76,560.00	\$0.00
Total estimated without red lined items	\$38,850	

SITE	ESTIMATED	ACTUAL
Land	Donated	
Insurance	\$2,500.00	
Unplanned expenses	\$1,000.00	
Total	\$3,500.00	\$0.00

3rd PARTY CONTRACTS	ESTIMATED	ACTUAL
Anouncer	\$1,000.00	
Concession Labor	\$750.00	
Misc Setup/takedown labor (pumping water, fencing, pick up rentals,	\$2,000.00	
Wash combo unit	\$1,000.00	
Total	\$4,750.00	\$0.00

PUBLICITY	ESTIMATED	ACTUAL
Flyers	\$300.00	
Sponsor on site display	\$500.00	
Total	\$800.00	\$0.00

FUEL & MISCELLANEOUS UPGRADES	ESTIMATED	ACTUAL
Diesel	\$2,500.00	
Existing Bleacher repairs	\$1,000.00	
New Bleachers - with enough funding	\$15,710.00	
Timing System	\$4,000.00	
Total	\$23,210.00	\$0.00

RENTAL EQUIPMENT	ESTIMATED	ACTUAL
Washroom Trailers	\$500.00	
Amusement Rides and Games - if enough funding, otherwise will get what we can (-\$12000)	\$15,000.00	
Bleachers	\$2,000.00	
PA System	\$500.00	
Post Pounder	\$200.00	
Pumps	\$100.00	
Light Towers	\$1,000.00	
Total	\$19,300.00	\$0.00

FOOD AND DRINKS	ESTIMATED	ACTUAL
Concession food n drinks	\$1,000.00	
Beer	\$1,000.00	
Cash box Float (3 total of \$500)	\$1,500.00	
Total	\$3,500.00	\$0.00

AWARDS AND PRIZE MONEY	ESTIMATED	ACTUAL
Trophys	\$1,500.00	
Prize Money	\$20,000.00	
Total	\$21,500.00	\$0.00





# Income

Bogfathers 2025

ESTIMATED

ACTUAL

Total income	\$43,000.00	\$0.00
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## Admissions

ESTIMATED	ACTUAL	ESTIMATED	ACTUAL
500	Gate @ \$10.00	\$5,000.00	\$0.00
3	Cash box floats @ \$500.00	\$1,500.00	\$0.00
		\$6,500.00	\$0.00

## Race Related

ESTIMATED	ACTUAL	ESTIMATED	ACTUAL
70	Bog Competitor Entry Fees @ \$100.00	\$7,000.00	\$0.00
15000	Business Sponsors for event classes @ \$1.00	\$15,000.00	\$0.00
20	Jr,sxs,atv entry @ \$50.00	\$1,000.00	\$0.00
20	Tough truck entry @ \$100.00	\$2,000.00	\$0.00
		\$25,000.00	\$0.00

## Exhibitors/vendors

ESTIMATED	ACTUAL	ESTIMATED	ACTUAL
4000	Kitchen @ \$1.00	\$4,000.00	\$0.00
2000	Beer Gardens @ \$1.00	\$2,000.00	\$0.00
	@	\$0.00	\$0.00
		\$6,000.00	\$0.00

## General and Specified Sponsorship and Donations

ESTIMATED	ACTUAL	ESTIMATED	ACTUAL
2500	General @ \$1.00	\$2,500.00	\$0.00
3000	Specified (Amusement Rides,site upgrades) @ \$1.00	\$3,000.00	\$0.00
		\$0.00	\$0.00
		\$5,500.00	\$0.00



# Summary

	ESTIMATED	ACTUAL
TOTAL INCOME	\$43,000.00	\$0.00
TOTAL EXPENSES	\$76,560.00	\$0.00
TOTAL PROFIT (OR LOSS)	-\$33,560.00	\$0.00
Total Expenses w/o Upgrades	\$38,850.00	
Total Without upgrades included or non essential services	\$4,150.00	



# In the Zone Party Rentals

9916-113 Avenue, Grande Prairie, AB T8V 1W7

Phone: 780-533-3360 Fax: 780-533-3380

Website: [www.inthepartyrentals.com](http://www.inthepartyrentals.com) Email: [inthepartyrentals@hotmail.com](mailto:inthepartyrentals@hotmail.com)

## QUOTATION

Contact

Phone

Email

Quote No: 2682

Quoted on: May 28, 2024

Written by: Jenn

Start Date: Sat, Jun 29, 2024

Delivery Time: 12:00 pm

End Date: Sun, Jun 30, 2024

Pick-up Time: 05:00 pm

Delivery method: Delivery

Additional Notes:

Saturday event runs 12pm - 7pm

Sunday event runs 12pm - 5pm

InvNo	Name	Qty	Total
INV84	Pirate Ship Carnival Ride	1	\$4,500.00
INV34	Staff 20 hours per staff for two days	4	\$6,000.00
INV69	Old West Playland	1	\$673.50
INV235	Toy Story EZ Combo	1	\$688.50
INV78	Train Combo	1	\$823.50
INV66	Supervisor	1	\$1,000.00
INV237	Generator Large Gen Set	1	\$650.00

Order Subtotal: \$14,335.50

GST (5%): \$751.78

Delivery Charge: \$700.00

TOTAL: \$15,787.28

Deposit Due: \$7,893.64

THIS IS A QUOTATION ON THE GOODS NAMED ABOVE, SUBJECT TO THE CONDITIONS NOTED BELOW;

ABOVE QUOTE IS GOOD FOR 5 DAYS.

ALL RENTALS ARE BASED ON A FIRST COME FIRST SERVE BASIS.

ALL ORDERS REQUIRE A NON-REFUNDABLE 50% DEPOSIT AND A CREDIT CARD ON FILE IN ORDER TO SECURE THE RENTAL.



# QUICK SIT

*Seating Ltd.*

February 9, 2024

Quote No.: 1442

Re: **2 – 4 Row, 21 Foot Aluminum Bleacher Systems**

Dear Cody,

Quick Sit Seating Ltd. is pleased to quote the above noted bleacher systems. Below is our Fixed Price Quote for the supply and fabrication all as per specifications listed.

**Specifications:**

**2, 4 - row, 21' aluminum bleacher systems; c/w aluminum planks, anodized seat boards, double footboards, riser and mudsills. Each bleacher seats 56 and weigh approximately 610 lbs.**

**Lump Sum Price (FOB Quick Sit Seating's Fabrication Facility): \$15,710.00**

**Assumptions and Limitations:**

- Quote is valid for 30 days.
- Delivery is 4 – 6 weeks once deposit is received.
- GST extra.

If you have any questions, please contact me.

**Terms: 50% deposit to place order, balance due upon delivery**

Sheena Massey  
Owner/Manager  
Quick Sit Seating Ltd.  
780-819-0909

Quick Sit Seating Ltd.  
52209 Range Road 213, Sherwood Park, Alberta T8G 1B6