

REQUEST FOR DECISION

SUBJECT: Sponsorship Request – Grande Prairie Aboriginal Circle of Services

SUBMISSION TO: REGULAR COUNCIL MEETING REVIEWED AND APPROVED FOR SUBMISSION

MEETING DATE: May 27, 2025 CAO: MANAGER:
DEPARTMENT: COMMUNITY SERVICES DIR: MH PRESENTER: LD

STRATEGIC PLAN: Culture, Social & Emergency Services LEG:

RELEVANT LEGISLATION:

Provincial (cite) - N/A

Council Bylaw/Policy (cite) – Policy 8012 – Sponsorships

RECOMMENDED ACTION:

MOTION: That Council take no action on the sponsorship request from the Friends of Grande Prairie Aboriginal Circle of Services, for the Grande Prairie Traditional Pow Wow.

BACKGROUND/PROPOSAL:

Friends of the Grande Prairie Aboriginal Circle of Services is hosting the Grande Prairie Traditional Pow Wow on June 20-22, 2025, at the TARA Centre, Evergreen Park, in Grande Prairie, Alberta. The organization has requested a \$10,000.00 "Bear" sponsorship for the event.

The Friends of Grande Prairie Aboriginal Circle of Services (GPACOS) is a nonprofit organization based in Grande Prairie, Alberta to help support the well-being of the indigenous communities within the area. The organization offers community engagement, essential support services focused on, and advocating for, the Aboriginal population's needs.

The Grande Prairie Traditional Pow Wow is an annual event held to honor and celebrate the indigenous culture with community. The event offers traditional dancing, song and activities and welcomes all individuals to come learn and be apart of their traditional celebration. The organization has received various other sponsorships and donations for the event from Travel Alberta for \$25,000, City of Grande Prairie for \$50,000, County of Grande Prairie for \$18,723, NW Alberta Foundation for \$3,750 and Rotary Club of Grande Prairie for \$4,999.

Administration is not recommending this request. While the event would host some Greenview residents, it does not directly benefit Greenview and Administration feels that support would be better suited for our local Pow Wow events.

The 2025 Sponsorships & Donations budget remaining balance is approximately \$110,788.78.

BENEFITS OF THE RECOMMENDED ACTION:

1. The benefit of Council accepting the recommended motion is that Greenview would have funding available for local Pow Wow events, if they so wish to apply for sponsorship.

DISADVANTAGES OF THE RECOMMENDED ACTION:
There are no perceived disadvantages to the recommended motion.
ALTERNATIVES CONSIDERED:
Alternative #1: Council has the alternative to sponsorship the event of an amount of their choosing.
ALTERNATIVE MOTION: That Council approve sponsorship in the amount of \$ to the Friends of Grande
Prairie Aboriginal Circle of Services, in hosting the Grande Prairie Traditional Pow Wow from June 20-22,
2025, in Grande Prairie, Alberta, with funds to come from the 2025 Community Services Sponsorships and Donations budget.
FINANCIAL IMPLICATION: N/A
STAFFING IMPLICATION:
There are no staffing implications to the recommended motion.
PUBLIC ENGAGEMENT LEVEL:
Greenview has adopted the IAP2 Framework for public consultation.
INCREASING LEVEL OF PUBLIC IMPACT
Inform
PUBLIC PARTICIPATION GOAL
Inform - To provide the public with balanced and objective information to assist them in understanding the
problem, alternatives, opportunities and/or solutions.
PROMISE TO THE PUBLIC
Inform - We will keep you informed.
FOLLOW UP ACTIONS:
Administration will advise the GP Aboriginal Circle of Services of Council's decision.
ATTACHMENT(S):

• Sponsorship application and supporting documents