

Application: SPONS-0000000061

Walter White - gppowwow@gmail.com
Sponsorship Application

Summary

ID: SPONS-0000000061

Last submitted: May 1 2025 08:42 AM (MDT)

Labels: Operating Grants

Sponsorship Application Form

Completed - May 1 2025

Sponsorship Application Form

If you are wanting to apply for an **In-Kind Donation for your event as well as sponsorship, please complete the In-Kind Donation application form.*

Please refer to the following Greenview policies for additional information:

- [Greenview Sponsorship Policy 8012](#)
- [Greenview Support Recognition Policy 8000](#)

Organization Information

Name of Organization	Friends of Grande Prairie Aboriginal Circle of Services
Mailing Address	559 Stewart Street
Town/City	County of Grande Prairie
Postal Code	T8W 5K5
Province	Alberta
Contact Name	Wendy Goulet
Position of Contact Person	Administrative Support
Email	gppowwow@gmail.com
Phone Number	7802195789
Briefly Describe your organization	<p>The Grande Prairie Aboriginal Circle of Services (GPACOS) aims to enhance the well-being and prosperity of Indigenous communities in the Grande Prairie area through support services and community programming. Its goals include promoting and preserving Indigenous cultures, increasing community engagement, and providing essential support services tailored to the Aboriginal population's needs, such as health, education, and cultural needs. County residents, especially those of Aboriginal descent, will benefit from improved access to culturally relevant services and support systems, leading to better social, economic, and health outcomes. The success of GPACOS's initiatives will be measured through participant feedback, engagement metrics, improvements in community outcomes like health and education, and the development of partnerships with local organizations, thereby fostering a supportive, vibrant community that values its Aboriginal heritage</p>

This is the act you are registered under.

Please verify:

Societies Act

Registration No.

5026536341

Type of sponsorship request

Responses Selected:

Event

Name of Event

Grande Prairie Traditional Pow Wow

Total Amount Requested

10000

Date of Event

Jun 20 2025

Location of Event

June 20-22, 2025

Tara Centre, Evergreen Park, County of Grande Prairie

Please indicate the intended purpose and direct goals of the event.

The Grande Prairie Traditional Pow Wow is a vibrant celebration of Indigenous culture, bringing together dancers, drummers, and community members to honor traditions through song, dance, and storytelling. This event showcases stunning regalia, powerful drum groups, and Grand Entries that welcome participants and spectators alike. Alongside the Pow Wow, Hand Games add an exciting and competitive element, where teams engage in this traditional guessing game filled with rhythm, strategy, and teamwork. Rooted in Indigenous heritage, Hand Games involve hiding and guessing objects while accompanied by drumming and singing, creating an electrifying atmosphere. Both the Pow Wow and Hand Games serve as powerful expressions of Indigenous identity, resilience, and unity, welcoming people of all backgrounds to experience and appreciate these rich traditions.

How many people will benefit from the planned event?

15000

Please describe how the event will benefit the community and the residents of Greenview.

The Grande Prairie Traditional Pow Wow will provide meaningful cultural, social, and economic benefits to the community and residents of Greenview. As a free, family-oriented event open to all, it fosters inclusivity, reconciliation, and cultural pride by celebrating Indigenous traditions through dance, drumming, and ceremony.

This gathering offers residents and visitors a unique opportunity to witness and participate in authentic cultural practices, deepening understanding and respect across cultures. For Indigenous residents, especially those living off-reserve or in urban and rural areas of Greenview, the Pow Wow serves as an accessible space for cultural connection, healing, and community-building.

In addition, the event supports the local economy by attracting visitors, promoting Indigenous artisans and entrepreneurs through an authentic market, and encouraging collaboration between organizations. Schools, youth groups, and Elders also benefit through educational programming and intergenerational participation.

Has Greenview provided a sponsorship to your organization within the last 2 years?

No

Have you applied for sponsorship from sources other than the MD of Greenview?

Yes

List the sponsor, purpose and amount

	Sponsor Name	Purpose	Amount
1	Travel Alberta	Support the event	25000
2	City of Grande Prairie	Support the event	50000
3	County of Grande Prairie	Rental of Venue	18723
4	Northwestern Alberta Foundation	Support the event	3750
5	Rotary Club of Grande Prairie After Five	Support the event	4999

Have you performed any fundraising projects?

No

Please provide any additional information that will assist to support a funding decision.

The Grande Prairie Traditional Pow Wow will offer significant cultural, social, and economic benefits to the residents of the MD of Greenview. As a free, family-friendly event rooted in Indigenous tradition, the Pow Wow promotes reconciliation, education, and community healing in alignment with the Truth and Reconciliation Commission's Calls to Action. It provides an accessible space for both Indigenous and non-Indigenous residents to engage in cultural celebration, fostering greater understanding and unity across the region. The event also supports local economic development by attracting visitors, promoting Indigenous artisans and vendors, and encouraging regional collaboration. For Greenview residents—especially youth, Elders, and off-reserve members—this Pow Wow provides a vital opportunity to connect with culture, strengthen identity, and participate in an inclusive, intergenerational celebration.

If awarded a sponsorship, please list how you plan to recognize the MD of Greenview.

i.e. Social Media, Posters, Signs, Website

As a valued sponsor of the Grande Prairie Traditional Pow Wow, your company will receive extensive recognition and benefits based on your sponsorship level. All sponsors will be acknowledged on our social media pages, website in the event program, and on the sponsor board at the event, with increasing visibility at higher levels. Sponsors may also receive a thank you in the local newspaper (with or without a logo), event photos, and public announcements during the Pow Wow indicating sponsorship level. Full-page advertisement in the event program (with logo on the cover), exhibitor space with priority selection, corporate banners displayed at the event, and opportunities to participate in the Grand Entry and receive a gift of appreciation. This will include social media posts linking back to your company's page or website, offering further promotion and community engagement.

Greenview Logo Permission Requirements

Please contact the Communications Department at communications@mdgreenview.ab.ca for all use of Greenview Logos as well as advertising, signs and imaging which require authorization by Greenview communications team.

FOIP Disclosure

Any personal information that the Municipal District of Greenview may collect on this form is in compliance with Section 33(a) and 39(1)(a)(b)(c) of the Freedom of Information and Protection of Privacy Act. The information collected is required for the purpose of carrying out an operating program or activity of the Municipality, in particular for the purpose of the Community Impact Grant. If you have any questions about the collection please contact the Freedom of Information and Protection of Privacy Coordinator at 780.524.7600.

By signing and typing your name below the signature line below you are confirming you have provided the required information for the sponsorship application.

Please use your mouse to sign

A handwritten signature in dark blue ink on a light gray background. The signature is stylized, starting with a large 'W' and ending with a long, sweeping horizontal stroke.

Name:

Wendy Goulet

Date

May 1 2025

Upload past financial statements

Incomplete

If you do not have a financial statement to upload, please complete the "Profit Loss Statement" and "Balance Sheet" form templates provided.

Budget for current event

Completed - May 1 2025

[Budget 2025](#)

Filename: Budget_2025.pdf Size: 534.3 kB

Any supporting documents, ie. Quotes, etc.

Completed - May 1 2025

[GPTPW 2025 Event Plan](#)

Filename: GPTPW_2025_Event_Plan.pdf Size: 258.7 kB

[Sponsorship Brochure](#)

Filename: Sponsorship_Brochure.pdf Size: 1.6 MB



GRANDE PRAIRIE Traditional POW WOW

Bag 900-15, 9621-96 Street
Peace River, AB T8S 1T1
gppowwow@gmail.com

Administrative support	2000
Advertisements	3500
Arena Director	4750
Blankets for honouring of Elders/Blankets	500
Cultural Advisor	500
Dancer /Drum Payouts	60000
Digital Designs	2000
Eagle Staff	1000
Elder Care Supplies	2000
Event Insurance	1650
Equipment Rental (Floor)	8000
Feast (free stew and bannock)	20000
Featherman	300
First Aid	3000
Giveaway items	2000
Graduation Ceremony	1000
Handgames	20000
Handgames Coordinator	1500
Honorarium (Elders/Veterans/Buckskin/Eagle Staff)	1050
Host Drum	14000
Hotel Rooms	15000
Livestream	3000
Master of Ceremonies	4750
Metis Event	2500
Microphone man	500
Pipe Ceremony	3000
Princess Pageant	1000
Protocol	1300
Radios	500
Security	2000
Sound System	3000
Specials & Hand Drum Contest	2000
Venue	34283
Volunteers	3000
Contingency	500
Total	225,083.00





Event Plan: Grande Prairie Traditional Pow Wow

Event Name:

Grande Prairie Traditional Pow Wow

Date and Location:

June 20-22, 2025

Tara Energy, Evergreen Centre, County of Grande Prairie

Purpose of the Event:

To celebrate Indigenous culture and traditions while fostering community engagement, education, and reconciliation. The Pow Wow brings together Indigenous and non-Indigenous communities to share in music, dance, storytelling, and cultural exchange.

Event Objectives:

1. Preserve and promote Indigenous traditions, including song, dance, and storytelling.
2. Create a welcoming and inclusive environment for all attendees.
3. Foster cultural understanding and reconciliation between Indigenous and non-Indigenous communities.
4. Support local Indigenous artisans and vendors by hosting an Indigenous Market.
5. Provide educational opportunities for attendees to learn about the significance of Pow Wows.

Key Activities:

1. **Grand Entry:**
 - Ceremony featuring dancers, dignitaries, and drummers.
 - Friday 7:00 pm, Saturday 1:00 pm & 7:00 pm, Sunday 1:00 pm
2. **Dance Competitions:**
 - Categories: Traditional, Fancy Dance, Chicken, Jingle, Grass
 - Age Groups: Tiny Tots, Juniors, Teens, Adult, and Golden Age.
 - Honorary is provided to all dancers.
3. **Intertribal Dances:**
 - Open to all attendees, promoting inclusivity and participation.



4. **Special Events:**

- **Hand Drum Contest:** A showcase of traditional drumming and singing.
- **Specials:** Jingle dress dances, Men's Chicken Dance specials, etc.
- **Swan City Princess Contest:** Honoring young Indigenous women as ambassadors of culture.

5. **Honoring Indigenous Graduates Ceremony:**

- Recognizing Indigenous graduates and celebrating their achievements.

6. **Indigenous Market:**

- 20+ vendors offering authentic crafts, jewelry, clothing, and artwork.

7. **Food Vendors:**

- Traditional foods like stew and bannock, as well as modern offerings.

8. **Cultural Storytelling and Education:**

- MC sharing teachings, history, and the significance of dances and songs.

9. **Giveaway Ceremony:**

- A traditional act of generosity and gratitude, including gifts for participants and attendees to thank them for attending.

10. **50/50 and Raffles:**

- Fundraising initiatives to support future Pow Wows.

Event Timeline: *(TIMES ARE TENTATIVE)*

Day 1:

- 3:00 PM: Vendors Set-up
- 4:00 PM: Registration opens.
- 5:00 PM: Pipe Ceremony
- 7:00 PM: Grand Entry and Opening Ceremony.

Intertribal, Tiny Tots, Golden Age, Juniors, Teens, Adults

- 11:00 PM: Retiring the flags.



Day 2:

- 9:00 AM: Pipe Ceremony
- 11:00 AM: Registration opens
- 12:00 PM: Hand Games
- 12:45 PM: Drum Roll Call
- 1:00 PM: Grand Entry

Intertribal, Tiny Tots, Golden Age, Juniors, Teens, Retiring the Flags

- 5:00 PM: Free stew & Bannock
- 6:00 PM: Talent for the Princess Pageant
- 6:45 PM Drum Roll Call
- 7:00 PM Evening Grand Entry

Intertribal, Payouts for Juniors, Teens, Golden Age, Crowning of Swan City Princess, Adults, Retiring the flags.

Day 3:

- 9:00 AM: Pipe Ceremony
- 11:00 AM: Registration opens.
- 12:00 PM: Hand Games
- 12:45 PM: Drum Roll Call
- 1:00 PM: Grand Entry

Honoring Indigenous Graduates, Intertribal, Tiny Tots, Golden Age, Juniors, Teens, Retiring the flags, Metis Event, Pipe Ceremony, Adults, Committee Giveaway, Retire the flags, closing comments.

Marketing and Promotion Plan:

1. Social Media Campaigns:

- Regular posts on Facebook, Instagram, and Twitter.
- Sponsorship acknowledgment and event highlights.

2. Local Media:

- Advertisements on local radio stations and newspapers.

3. Posters and Flyers:

- Distributed in schools, community centers, and businesses across the region.

4. Website and Email Outreach:

- Event information hosted on GPACOS's website.
- Emails to regional schools, businesses, and community groups.

5. Community Engagement:

- Partnerships with local organizations, schools, and municipalities to promote attendance.

Event Logistics:

1. Venue Setup:

- Vendor booths, food stalls, and seating areas.
- Designated areas for dancers and drummers.

2. Volunteers:

- Roles: Registration, hospitality, cleanup, and assisting Elders and vendors.

3. Accessibility:

- Wheelchair access and accommodations for Elders.

4. Safety and Security:

- On-site medical support.
- Security personnel to ensure a safe environment.

5. Environmental Considerations:

- Encourage attendees to bring feast bags (reusable dishes).



- Recycling and waste management stations throughout the venue.

Budget Overview:

Projected Expenses:

- Venue rental: \$19 000
- Dancer & Drummer Honorarium: \$60 000
- Honorariums for Elders, Stickman, Host Drum and MC: \$32 850
- Food and beverages: \$22 000
- Marketing and promotion: \$5 500
- Security and medical staff: \$5 000
- Administration: \$4 150
- Accommodations: \$15 000
- Sound & Livestream: \$6 000
- Hand Games: \$21 500
- Metis Event: \$2 500
- Pipe Ceremony: \$3 000
- Swan City Princess: \$1 000
- Protocol: \$1 300
- Equipment: \$8 500
- Giveaway: \$2 000
- Graduation Ceremony: \$1 000
- Volunteers \$3 000

Projected Revenue:

- Sponsorships and grants: \$100,000
 - Vendor fees: \$5,500
 - 50/50 and raffle fundraisers: \$3,000
 - Donations: \$ 101 500
-



Expected Outcomes:

1. **Cultural Preservation:** Strengthened understanding and appreciation of Indigenous culture and traditions.
2. **Economic Impact:** Increased tourism and revenue for local businesses.
3. **Community Unity:** Enhanced relationships between Indigenous and non-Indigenous residents.
4. **Youth Engagement:** Empowered Indigenous youth through cultural participation.

This event is a celebration of cultural pride, community collaboration, and economic vitality, ensuring a lasting legacy for future generations.



S p o n s o r s h i p O p p o r t u n i t y

Grande Prairie Traditional Pow Wow

June 20—22, 2025

The Grande Prairie Traditional Pow Wow enhances community wellness through the inherent strengths in Indigenous traditional practices and ceremony. This event nourishes the spirits of Aboriginal people with healthy, healing, and productive activities in Aboriginal song, dance, ceremony, and fellowship. Pow Wow gatherings are an opportunity for Indigenous and non-Indigenous people to learn about, and participate in, the beauty of the sights, sounds, and traditions of an enduring and resilient culture. All are welcome.

Please review the multiple sponsorship opportunities listed on the following page. The Grande Prairie Traditional Pow Wow Committee would be very grateful to accept any sponsorships or donations your company or organization can offer.

Cheques can be made out to: Grande Prairie Aboriginal Circle of Services —Pow Wow and mailed to:

Bag 900-15, 9621—96 avenue

Peace River, AB T8S 1T4

For more information, please contact Pow Wow Chair Warren Nekurak at 780-512-3985 or email gppowwow@gmail.com with any questions you may have.

<https://northwestaic.com/grande-prairie-pow-wow/>



GRANDE PRAIRIE Traditional POW WOW

Bag 900-15, 9621 -96 Street
Peace River, AB T8S 1T1
gppowwow@gmail.com

Opportunity	Eagle \$30 000+	Bear \$10 000+	Wolf \$5000+	Moose \$1000+	Friends of Pow Wow \$250+
Logo on poster	✓				
Gift to company representative during event	✓	✓			
Company representative in Grand Entry	✓	✓			
Corporate banner displayed at event	✓	✓			
Sponsorship shared on our social media pages with link back to company page or website	✓	✓	✓		
Sponsorship shared on our social media pages	✓	✓	✓	✓	✓
Company announced as event sponsor indicating sponsorship level	✓	✓	✓	✓	
Event photo	✓	✓	✓	✓	
Thank you in local newspaper with logo	✓	✓			
Thank you in local newspaper	✓	✓	✓	✓	✓
Exhibitor space at event for both days with priority selections	✓	✓			
Corporate name on sponsor board at event	✓	✓	✓	✓	✓
Full page advertisement in program/ logo on cover	✓				
1/2 page advertisement in program		✓			
1/4 page advertisement in program			✓		
1/8 page advertisement in program				✓	
Name in program	✓	✓	✓	✓	✓

Another sponsorship opportunity is to sponsor one, or several, of the below events and have the event named for your company/organization. For example, "Company ABC's Tiny Tots Event".

Opportunity	\$30 000	\$7 500	\$5 000	\$2 500
Dance Category (<i>Jingle, Fancy Dance, Traditional, Jungle, Chicken Dance, Golden Age, Adult, Men's, Women's, Teen Boys, Teen Girls, Junior Boys, Junior Girls, Tiny Tots</i>)		✓		
Feast (Free Stew and Bannock for all present all three days during supper break) or Sponsor one day for \$10 000	✓			
Hand Games	✓			
Metis Jigging & Fiddling Contest			✓	
Swan City Princess Contest				✓

We also appreciate in-kind donations of labour, use of equipment, or volunteer support during the event.

**For more information, please contact Pow Wow Chair, Warren Nekurak 780-512-3985
or email at gppowwow@gmail.com**