



REQUEST FOR DECISION

SUBJECT:	Sponsorship Request – Wapiti Shooters Club		
SUBMISSION TO:	REGULAR COUNCIL MEETING	REVIEWED AND APPROVED FOR SUBMISSION	
MEETING DATE:	July 8, 2025	CAO:	MANAGER:
DEPARTMENT:	COMMUNITY SERVICES	DIR: MH	PRESENTER: LD
STRATEGIC PLAN:	Culture, Social & Emergency Services	LEG: SS	

RELEVANT LEGISLATION:

Provincial (cite) – N/A

Council Bylaw/Policy (cite) – Policy 8012 – Sponsorships

RECOMMENDED ACTION:

MOTION: That Council approve sponsorship in the amount of \$1,000.00 to the Wapiti Shooters Club in hosting the “2025 International Clay Target Shooting Federation (ICTSF) World English Sporting Clays Championship”, in the County of Grande Prairie, Alberta on August 12 – 17th, with funds to come from the 2025 Community Services Sponsorships & Donations budget.

BACKGROUND/PROPOSAL:

The Wapiti Shooters Club is hosting the 2025 International Clay Target Shooting Federation (ICTSF) World English Sporting Clays Championship from August 12 to 17 in the County of Grande Prairie and has requested a \$5,000.00 sponsorship.

Wapiti Shooters Club is a registered non-profit society, based out of the County of Grande Prairie and ran by an executive board who are dedicated to promoting safe and lawful firearms use through education, training and skill development. The club offers a variety of programs and activities, including shooting competitions, general firearms education, sporting competitions, league nights as well as a junior program for youth under the age of 12, offering hands on training in safety, handling and shooting.

The organization has included an Economic Impact analysis through the Grande Prairie Regional Sport Connection completed on November 19, 2024, as attached. This study is estimating that the ICTSF Sporting Clays Championships, over the six (6) day competition, will bring in approximately 400 participants, with majority of those being from outside of the region. It is expected to bring in approximately 100 spectators, with approximately half being from out of town, or outside of the region.

Administration is recommending a sponsorship of \$1,000.00, as the event will bring in high ranking competitors, families and supporters from across the world. Supporting the event would help to promote Greenview’s brand and support tourism within Greenview for those who are visiting and touring the area during their week-long stay.

The 2025 Sponsorships & Donations budget remaining balance is approximately \$86,853.28.

BENEFITS OF THE RECOMMENDED ACTION:

1. The benefit of Council accepting the recommended motion is that Greenview's brand would be promoted at the event which will see many international competitors and families in attendance, giving an opportunity to promote the Greenview region.

DISADVANTAGES OF THE RECOMMENDED ACTION:

There are no perceived disadvantages to the recommended motion.

ALTERNATIVES CONSIDERED:

Alternative #1: Council has the alternative to recommend a different sponsorship amount.

FINANCIAL IMPLICATION:

Direct Costs: \$1,000.00

STAFFING IMPLICATION:

There are no staffing implications to the recommended motion.

PUBLIC ENGAGEMENT LEVEL:

Greenview has adopted the IAP2 Framework for public consultation.

INCREASING LEVEL OF PUBLIC IMPACT

Inform

PUBLIC PARTICIPATION GOAL

Inform - To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions.

PROMISE TO THE PUBLIC

Inform - We will keep you informed.

FOLLOW UP ACTIONS:

Administration will advise the Wapiti Shooters Club of Council's decision.

ATTACHMENT(S):

- Wapiti Shooters Club Sponsorship Application Package