

Application: SPONS-0000000018

Sponsorship Application

Summary

ID: SPONS-0000000018

Last submitted: May 13 2025 12:27 PM (MDT)

Labels: Recreation, Sponsorship

Sponsorship Application Form

Completed - May 13 2025

Sponsorship Application Form

If you are wanting to apply for an **In-Kind Donation for your event as well as sponsorship, please complete the In-Kind Donation application form.*

Please refer to the following Greenview policies for additional information:

- [Greenview Sponsorship Policy 8012](#)
- [Greenview Support Recognition Policy 8000](#)

Organization Information

Name of Organization	Wapiti Shooters Club
Mailing Address	Box 477
Town/City	Grande Prairie
Postal Code	T8V 3A7
Province	Alberta
Contact Name	
Position of Contact Person	Vice President
Email	
Phone Number	
Briefly Describe your organization	Wapiti Shooters Club has a longstanding reputation for excellence in recreational and competitive shooting sports and has previously hosted national and international competitions

This is the act you are registered under.

Please verify:

Societies Act

Registration No.

50006641

Type of sponsorship request

Responses Selected:

Event

Name of Event

2025 ICTSF Sporting Clay Worlds

Total Amount Requested

5000

Date of Event

Aug 12 2025

Location of Event

Wapiti Shooters Club
705032 Range Road 60
County of Grande Prairie, AB
T8V 3A1

Please indicate the intended purpose and direct goals of the event.

Host a 6 day clay shooting competition
Attract 400 competitors from all over the world
To attract more than 100 spectators for the event
To elevate the region as a reputable and well situated host for other international sporting events
To showcase the region and all of its amenities
To generate \$600K in net economic activity for Alberta and \$475K for the Grande Prairie Region

How many people will benefit from the planned event?

400 competitors
100 spectators
100 volunteers

Please describe how the event will benefit the community and the residents of Greenview.

1. Tourism Promotion

- Attracts high-value sport tourists, many of whom travel with companions and extend their stays to explore the region.
- Positions Grande Prairie as a capable host for future international sporting events.

2. Economic Development

- Drives direct spending in hospitality, retail, and service sectors.
- Enhances visibility for local businesses.

3. Branding and Media Exposure

- National and international media coverage will include mentions of Grande Prairie and the hosting region.
- Opportunity to co-brand the event with city and tourism logos across marketing channels and on-site banners.

4. Community Engagement

- Opportunity for residents to volunteer and participate in a global event.
- Strengthens community pride and cultural exchange.

Has Greenview provided a sponsorship to your organization within the last 2 years?

No

Have you applied for sponsorship from sources other than the MD of Greenview?

Yes

List the sponsor, purpose and amount

	Sponsor Name	Purpose	Amount
1	Tourism West	Marketing, Entertainment	5000
2	GPRTA/DMF	Marketing, Entertainment	5000
3	City of Grande Prairie	General	1000
4	County of Grande Prairie	General	1500
5	Private sector/companies	Table sponsors, sport sponsors, evening, networking sponsors, vendor sponsors	30000

Have you performed any fundraising projects?

No

Please provide any additional information that will assist to support a funding decision.

The 2025 World English Sporting Clays Championship will bring together elite shooters, enthusiasts, and international visitors for six days of competition, networking, and regional exploration.

The event is sanctioned by the National Sporting Clays Association (NSCA) and is one of the most prestigious tournaments in the sport, drawing a high-spending demographic with interests in outdoor recreation, sport tourism, and rural destinations.

This influx of visitors supports not only tourism operators but also local small businesses, vendors, and services. Key spending drivers include:

- Hotel accommodations and short-term rentals
- Food and beverage services
- Retail shopping
- Fuel and transportation
- Local attraction visits
- Event-related logistics and services

If awarded a sponsorship, please list how you plan to recognize the MD of Greenview.

i.e. Social Media, Posters, Signs, Website

Social Media mentions
Signage at the Event
Website recognition
Event announcements

Greenview Logo Permission Requirements

Please contact the Communications Department at communications@mdgreenview.ab.ca for all use of Greenview Logos as well as advertising, signs and imaging which require authorization by Greenview communications team.

FOIP Disclosure

Any personal information that the Municipal District of Greenview may collect on this form is in compliance with Section 33(a) and 39(1)(a)(b)(c) of the Freedom of Information and Protection of Privacy Act. The information collected is required for the purpose of carrying out an operating program or activity of the Municipality, in particular for the purpose of the Community Impact Grant. If you have any questions about the collection please contact the Freedom of Information and Protection of Privacy Coordinator at 780.524.7600.

By signing and typing your name below the signature line below you are confirming you have provided the required information for the sponsorship application.

Please use your mouse to sign

Name:

Date

Apr 25 2025

Upload past financial statements

Incomplete

If you do not have a financial statement to upload, please complete the "Profit Loss Statement" and "Balance Sheet" form templates provided.

Budget for current event

Completed - Jun 6 2025

[REVISED World Budget May 13 25](#)

Filename: REVISED_World_Budget_May_13_25.pdf **Size:** 45.3 kB

Any supporting documents, ie. Quotes, etc.

Completed - Jun 6 2025

[Economic Impact Report 2025 ICTSF World English Sporting Clays](#)

Filename: Economic_Impact_Report_2025_ICTSF__wwT4j8a.pdf **Size:** 257.7 kB

[Wapiti Shooting Club Worlds Business Case](#)

Filename: Wapiti_Shooting_Club_Worlds_Business_Case.pdf **Size:** 83.9 kB

Wapiti Shooters Club - TSF Sporting Clay Worlds Hosting Budget

Item	Projected Cost	Item	Each
Targets	30,000	Registrations	\$800 average
Porta Pots & Trailer	8,000	Promo Gear	
Bottled Water	1,200	Table Sponsors	300
Photographer	4,800	Super Sporting	1,000
Garbages	4,000	5 Stand Sponsors	1,000
GA Meeting	1,000	Station Sponsors	500
Helpers-Scorers,Pullers	25,000	Event Sponsors	10,000
Target Setters	10,000	O & C Sponsors	2,500
Opening Ceremonies	5,000	Sat Night Sponsors	5,000
Closing Ceremonies	5,000	Vendor Spots	500
Sat Night Supper	15,000	Title Sponsors	25,000
10% - ICTSF	12,500	ASCA - applying	
CNSCA	10,000	Tourism West - applying	
Tent Rentals	37,500	City of GP Grant - confirmed	
Flags	2,500	County - applied	
Promo Gear	5,000	MD of Greenview - applied	
Signs	14,500	BCSCA - applying	
Radios	7,500	Make A Break - applying	
Security	5,000	DMF - applied	
Entertainment - Sat Night	4,500	Gift in Kind/Donations	
Advertising w/website	10,000		
Office Supplies	1,000		
Backdrop	1,000		
1st Aid Truck	5,000		
Light Towers & Gen Sets	5,000		
Safe Rides?	1,000		
Inter Ref? Ben			
Safety vests	1,500		
#'s	300		
Booze	2,500		
Total Expense	235,300	Total Income	



**Projected
Income**

80,000
5,000
300
14,000
4,000
10,000
20,000
5,000
5,000
500
25,000
2,500
2,500
1,000
2,500
2,500
2,500
4,000
2,500
46,500

235,300

2025 ICTSF (International Clay Target Shooting Federation) World English Sporting Clays
Event Date: August 12-17, 2025
Grande Prairie, Alberta

Projected Economic Impact
Completed: November 19, 2024

The following analysis details the projected economic impact as generated by Sport Tourism Canada's Sport Tourism Economic Assessment Model (STEAM).

The purpose of STEAM is to calculate national, provincial, and local economic impacts of sport tourism.

The report is based on a 6-day event with 400 total participants of which 388 were from out of town and 100 spectators of which 50 were predicted to be from out of town.

The projected total net economic activity (GDP) supported by the event was expected to reach for Alberta \$616,465 and \$477,527 for the Grande Prairie Region.

GROSS DOMESTIC PRODUCT (GDP)

GDP is the net measure of changes in economic activity and is the most representative figure of the economic activity that takes place in the larger economy as a result of hosting the event under analysis.

Business Case for Municipal and Destination Marketing Sponsorship
2025 World English Sporting Clays Championship
Presented by Wapiti Shooters Club

Executive Summary

The Wapiti Shooters Club will host the 2025 World English Sporting Clays Championship from August 12–17, 2025. This prestigious, internationally sanctioned event is expected to attract 400 participants—388 from outside the region, along with 100 spectators, 50 of whom are from out of town. The competition will be a significant driver of tourism and economic activity for the Grande Prairie region and Alberta at large.

With a projected net economic impact of \$616,465 for Alberta, including \$477,527 in the Grande Prairie region alone, the event represents a valuable opportunity for municipalities and destination marketing organizations to invest in and promote regional tourism, hospitality, and economic growth.

Background

Wapiti Shooters Club has a longstanding reputation for excellence in competitive shooting sports and has previously hosted national and international competitions. The 2025 World English Sporting Clays Championship will bring together elite shooters, enthusiasts, and international visitors for six days of competition, networking, and regional exploration.

The event is sanctioned by the National Sporting Clays Association (NSCA) and is one of the most prestigious tournaments in the sport, drawing a high-spending demographic with interests in outdoor recreation, sport tourism, and rural destinations.

Event Overview

- Event Name: 2025 World English Sporting Clays Championship
- Dates: August 12–17, 2025
- Location: Wapiti Shooters Club, Grande Prairie, Alberta
- Participants: 400 (388 out-of-region)
- Spectators: 100 (50 out-of-region)
- Duration: 6 days
- Organizing Body: Wapiti Shooters Club (non-profit)

Economic Impact

According to projections based on tourism and sport event impact models:

Impact Area	Value (CAD)
Alberta GDP Impact	\$616,465
Grande Prairie GDP Impact	\$477,527

Key spending drivers include:

- Hotel accommodations and short-term rentals
- Food and beverage services
- Retail shopping
- Fuel and transportation
- Local attraction visits
- Event-related logistics and services

This influx of visitors supports not only tourism operators but also local small businesses, vendors, and services.

Strategic Benefits to Municipalities and DMOs

1. Tourism Promotion

- Attracts high-value sport tourists, many of whom travel with companions and extend their stays to explore the region.
- Positions Grande Prairie as a capable host for future international sporting events.

2. Economic Development

- Drives direct spending in hospitality, retail, and service sectors.
- Enhances visibility for local businesses.

3. Branding and Media Exposure

- National and international media coverage will include mentions of Grande Prairie and the hosting region.
- Opportunity to co-brand the event with city and tourism logos across marketing channels and on-site banners.

4. Community Engagement

- Opportunity for residents to volunteer and participate in a global event.
- Strengthens community pride and cultural exchange.

Sponsorship Request

We are seeking financial support and in-kind contributions from regional municipalities and destination marketing funds to support:

- Site preparation and infrastructure improvements
- Tourism welcome packages and promotional materials
- Transportation and hospitality services
- Marketing and communications campaigns
- Volunteer coordination and training

Suggested Sponsorship Contribution: \$25,000–\$50,000

(Customized packages and naming rights available)

ROI for Sponsors

- Brand exposure to a high-income, international audience
 - Inclusion in all pre-event and on-site materials
 - Media acknowledgment in press releases and interviews
 - On-site signage and speaking opportunities
 - VIP invitations to the event and award ceremonies
-

Conclusion

The 2025 World English Sporting Clays Championship offers an unparalleled opportunity to promote Grande Prairie and the province of Alberta as a world-class sport tourism destination. With strong projected economic benefits and a high level of national and international visibility, municipal and destination marketing support will ensure the event's success while leaving a lasting legacy for the community.

We invite you to be a key partner in bringing the world to Grande Prairie.

One Pager

One-Page Summary

Business Case for Municipal and Destination Marketing Sponsorship

2025 World English Sporting Clays Championship

August 12–17, 2025 | Wapiti Shooters Club, Grande Prairie, Alberta

Overview:

The Wapiti Shooters Club will host the prestigious 2025 World English Sporting Clays Championship, attracting 400 participants (388 from outside the region) and 100 spectators (50 from out of town). The 6-day event is expected to generate significant tourism activity, with a net economic impact of \$616,465 for Alberta and \$477,527 for the Grande Prairie region.

Economic Impact:

- 6 days of sustained visitor activity
- High-income sport tourists
- Increased demand for hotels, dining, fuel, retail, and local attractions

Strategic Benefits:

- Enhances Grande Prairie's brand as a sport tourism hub
- Drives local economic development
- Strengthens community pride through volunteer and spectator engagement
- National and international media exposure

Sponsorship Request:

- Seeking financial support: \$25,000–\$50,000
- Supports event logistics, infrastructure, hospitality, and marketing
- Naming rights, co-branding, and VIP access available for partners

Why Invest:

Partnering in this world-class event will amplify regional tourism, support local businesses, and position Grande Prairie as a capable host for global competitions.

Contact:

[Your Name & Title]

[Email / Phone Number]

[Wapiti Shooters Club Website or Event Page]